

# Conservative and Unionist Central Office

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*Chairman of the Party:* THE RT HON THE LORD THORNEYCROFT

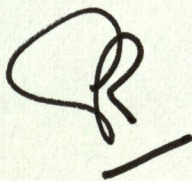
*Deputy Chairman:* R. ALISTAIR McALPINE

*Vice Chairmen:* SIR ANTHONY ROYLE KCMG MP  
THE BARONESS YOUNG

PRIME MINISTER

If you considered this an appropriate moment to talk to the electorate you should know that we have a PPB booked for next Wednesday 21st November. An OB or film unit could come to you in Downing Street.

As this is not a Ministerial there would be no right of reply until Labour's next PPB which is booked for Thursday November 29th.



GORDON REECE

15.11.79



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PPB

PRIVY COUNCIL OFFICE  
WHITEHALL, LONDON SW1A 2AT

16 November 1979

Richard Ryder Esq  
Political Office  
10 Downing Street  
SW1

*Dear Richard,*

Thank you for letting me see Gordon Reece's memo to the Prime Minister of 15 November.

In principle, I would not normally favour the Prime Minister appearing on a PPB at this stage. But there is no doubt that the Party faithful in the country have been getting pretty jittery - and will be even more so after yesterday. The Prime Minister is more likely to be able to steady them than anyone else.

It also has the great advantage of being to a large captive audience with no Opposition right of reply. In my view, therefore, there is a case for it. I suggest that Lord Thorneycroft should be asked for his opinion.

*Yours ever,  
Angus*

ANGUS MAUDE