

MEMORANDUM

AC 63/B1-3-17
Box 3

TO: KJ
NV

FROM : AS

DATE : 28th February 1977

CONFIDENTIAL

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Coaching for Margaret in Radio Techniques

I have been able to arrange some coaching in radio talk and interview-response technique for Margaret. This is primarily in use of the spoken word, but it is of course the basis of TV technique too. Margaret responded favourably to the idea.

The coaching will be given by George Gretton, who held high posts in the BBC's external services and is a staunch Tory. He offered to give them free, since he is retired and apart from some free-lance broadcasting and editing has time on his hands. However, if Margaret finds it helpful and wishes to carry on more than one session, I should like to be able to pay him something for his time and expenses (he comes from Woodford.)

So far, I have arranged for him to receive tapes from the BBC - via Margaret's office - of some of Margaret's talks or interviews. He will play them back and make notes before meeting her. After their first session, I shall know if it is to continue.

If you agree on principle, we could discuss scale and method of remuneration after we know how it want. If the sums are small, they could well be transmitted in liquid form.