

28, HYDE PARK GATE,
LONDON, S.W. 7.

February 3, 1950.

To the Electors of the Dartford Constituency,

The decision that you will take on February 23 will be of lasting importance to yourselves and your families and to the whole future of our country. It is the duty of all of us as citizens on that date to cast our votes and to cast them effectively. The choice is simple. It is between a further plunge into Socialism and growing economic restriction and danger, or the adoption of the Conservative (and National Liberal) policy of a basic standard coupled with free opportunity for every individual to rise by the exercise of his own skill and qualities.

We have set out in "This is the Road" the methods by which we Conservatives intend, if returned to power, to restore our national finances, regain our independence, revive individual liberty and set our country once more on the highway to eventual prosperity.

Miss Margaret Roberts, the Conservative candidate is pledged to support this policy, which I commend to you. I ask you to give her your vote in the full confidence that she will discharge her Parliamentary duties by combining the care of your interests with the interests of the British nation.

Winston Churchill