

PRIME MINISTER

You have agreed to give an interview to The Director, Journal of the Institute of Directors, at 9.30 tomorrow. The interviewer will be George Bull, the Editor in Chief, who is well-known to me.

The interview will give you an opportunity to get over your point of view and particularly to influence management attitudes. It is a potentially valuable platform affording a real opportunity to convey your message to a group who, while basically loyal, are increasingly critical of Government policy because of its effect upon the private sector.

I have seen Mr. Bull recently (the interview has been twice postponed) and he wishes to follow the attached outline (Annex I). I do not think you need any particular briefing to cope with his questions; the subjects are all very much a part of you. During the course of my meeting with Mr. Bull he revealed that the Institute of Directors has some doubts about the regard in which they are held by you and the Government more generally. It might be helpful, if you feel able, to go out of your way to say a few encouraging words about the Institute and its members.

I also attach (Annex II) a letter recently sent by Walter Goldsmith (the Institute's Director General). I understand that you propose to reply personally. So far, you have not yet received a draft.



B. INGHAM

27 October, 1980

P.S. Just received latest edition of The Director (Annex III).