

PRIME MINISTER

1.



*This sounds like a genuine "category 2" proposal.
Agree?*

MAD 24/7/79

PRIME MINISTER

I should like your permission to appoint Mr Tom Baron, FRICS, the Managing Director of Christian Salvesen (Properties) Ltd of Leigh, Lancs, as a special adviser, for a six-month period.

Getting more homes built is, of course, one of our major priorities. A great deal of work is already in hand, designed to remove restraints and to encourage more and faster building. Mr Baron is the Managing Director of a large and successful housebuilding concern, and is the moving spirit behind the Volume House Builders Study Group. He has impressed John Stanley and me by his grasp of the challenges facing the housebuilding industry, and by the range and imagination of his ideas. We envisage making intensive use of his abilities to devise a new range of policies.

Mr Baron falls into the second group of advisers defined in your Private Secretary's letter of 7 May - experts in a professional or expert category. My Permanent Secretary is in touch with the Civil Service Department about the terms and level of the appointment. I hope that Mr Baron's company will be prepared to release him for a period: it will, of course, be necessary for him to divest himself of his interests during his period as a special adviser.

*Agreed
and.*

with

MH
2 July 1979

For Laughlin CSD

F4 JUL 1979

