CHRISTOPHER MONCKTON

GENERAL ELECTION FORECASTS

- 1. Thank you very much for your most interesting Memorandum dated 7th December.
- 2. So far as the frequency of the forecasts is concerned, may I please have them fortnightly (rather than weekly), whenever a major opinion poll is published, and after by-elections?
- 3. Thank you very much for all the trouble which you have taken in presenting this specially interesting information.

30th December, 1982

IAN GOW

FROM: CHRISTOPHER MONCKTON, POLICY UNIT, 10 DOWNING STREET

TO : IAN GOW, ESQ., MP, PPS TO THE PRIME MINISTER.

RE : GENERAL ELECTION FORECASTS

DATE: 7 DECEMBER, 1982

COMPUTER FORECASTS of General Election results are now available at short notice. The forecasts are made by taking the estimated national percentages of the total vote yielded by opinion polls and comparing them with the national average percentages in the 1979 General Election and with the actual percentages in each constituency in that Election.

Forecasts can be provided in three categories:

- 1. A full printout of the estimated percentage of the total vote which each party would gain in each constituency, together with a summary of results showing the number of seats gained or lost, the total seats held by each party and the overall majority, if any.
- 2. A printout only of those seats which would change hands on the given estimates of national percentage, together with the summary of results as above. An example of this type of forecast is attached.
- 3. A summary of results, as above.

Unless you notify me to the contrary, you will receive forecasts as under 2 above a) every week, based on the Gallup weekly tracking survey; b) whenever a major opinion poll is published; c) after by-elections.

In addition, forecasts will be provided at any time upon request, for any desired set of percentages and for any seat or seats. Summaries of results as under 3 above can be provided at five minutes' notice.

LIMITATIONS ON THE ACCURACY OF THE FORECASTS

- 1. At present, the boundary changes proposed by the Boundaries Commission are being challenged in the Courts. Therefore all calculations are based on the old boundaries. Estimates of the impact of the boundary changes vary from 10 seats to 30 seats in the Conservatives' favour: the best estimate is 15 seats. Forecasts based on an estimate of how the votes would have been cast in 1979 under the new boundaries should become available early in the New Year.
- 2. Northern Ireland is altogether excluded. So are the two seats held by Y Blaid Cymru and the two held by the Scottish National Party. The forecast therefore relates only to 619 seats, though the overall majority figure is based on the full 635 seats. Furthermore, the percentages of the total vote obtained by parties other than the Conservative Party, the Labour Party and the SDP/Liberal Alliance are ignored. No distinction is made between the SDP and the Liberals.
- 3. No account is taken of regional variations in the movement of opinion. However, when the estimates become available for the 1979 voting-pattern under the new boundaries, it may be possible to provide separate forecasts for the following five regions: the South of England; the Midlands; the North of England; Wales; and Scotland.

ELECTION FORECAST (OLD BOUNDARIES) BASED ON LATEST GALLUP WEEKLY TRACKING SURVEY

SEATS CHANGING HANDS IF 46.5 % VOTE CONSERVATIVE, 32 % LABOUR AND 19 % ALLIANCE.

CONSTITUENCY	NO.	CON%	LAB%	SDP%	WINR	CONSTITUENCY		CON%	LAB%	SDP%	WINR
ACCRINGTON	9	42.5	41.5	14.3	$C(I_{\bullet})$	BERWICK & E LOTHN	51	42.0	36 9	1/1 9	C(I)
BEXLEY ERITH & CRFD		43.2				BIRMING ERDINGTON		46.0			
BIRMING PERRY BAR		47.9				BIRMING STECHFORD		46.2			
BOLTON EAST		45.3				BOLTON WEST		45.0			
BRADFORD SOUTH		41.2				BRISTOL SOUTH-EAST					
BURY & RADCLIFFE						DARLINGTON					
DERBY NORTH						DONCASTER					
DUMBARTONSHR EAST						ENFIELD EDMONTON					
ETON & SLOUGH						GLASGOW CATHCART					
HALIFAX						HARINGEY WOOD GREEN					
HARLOW					,	HEYWOOD & ROYTON					• •
HILLINDN HAYES-H						HOUNSLOW FELTHAM					, ,
HUDDERSFIELD EAST						IPSWICH					
KEIGHLEY						KETTERING					, ,
LAMBETH NORWOOD						LEICESTER EAST					
LEICESTER SOUTH						LEWISHAM EAST					
LEWISHAM WEST					7 10 5	MERTON MITCHAM & M					
MIDDLETON & PRESTW					, ,	NEWCASTLE-U-LYME					100
NORWICH SOUTH						NOTTINGHAM NORTH					' '
NOTTINGHAM WEST					-	ORMSKIRK					
PLYMOUTH DEVONPORT						PRESTON SOUTH					, ,
SOUTHAMPTON ITCHEN						SOUTHWARK DULWICH					
STOCKPORT NORTH						STOCKPORT SOUTH					
SWANSEA WEST						WALSALL SOUTH					
WANDSW BATTSEA STH						WEST BROMWCH EAST					
WESTHOUGHTON						YORK					
					, – ,						/

PARTY:			1979	MOM	GAIN	LOSS	1979%	ESTD%
CONSERVATIVE	(C)	:	339	391	52	0	44.87	46.50
LABOUR	(L)	:	269	217	0	52	37.69	32.00
SDP/LIBERAL	(S)	:	11	11	0	0	14.10	19.00

CONSERVATIVE OVERALL MAJORITY OF 147 SEATS.



CHRISTOPHER MONCKTON

7 December, 1982