## PRIME MINISTER



# "World This Weekend"

- 1. Arrangements are now complete for the recording of the above 20-minute programme at Chequers at 10 a.m. on Sunday. It will be broadcast at 1 p.m. that day.
- 2. The interviewer will be Gordon Clough who will be accompanied by Jenny Abramski (producer) and Robin Spicer (recordist). They will arrive before 10 a.m. and will want to get away at 10.30 to ensure they have the tape back in the studio in good time for the 1 p.m. broadcast. I have told Mr. Clough you will not want a long conversation with him before recording.
- 3. I propose to arrive at 9.30 a.m. having read the papers. Is this early enough for you? Could you let me know through the duty clerk tomorrow?

#### Areas

- 4. Mr. Clough explains that his opening gambit will depend on whether the seige of the Iranian Embassy is still on. If so, he will open up on the Iranian issue, the abortive rescue attempt, into Afghanistan and the Olympics. Having completed this area, he will then wish to cover the EEC Budget issue before entering upon the economy where no doubt your views on inflation/unemployment/ pay policy/freeze/monetarism/Employment Bill and Day of Action will be canvassed. I have also pressed him to ask about the new BSC Chairman promising him a lively answer. He will end up with a passage on your political philosophy as a means of drawing the threads together.
- 5. It is possible he will also slip in questions on Northern Ireland and the local elections, though he feels that the 20 minutes will probably not allow him to do so. I have not encouraged him, but you may feel you would like him to raise

the local elections. Could you let me know through the duty clerk?

6. Overall, he wants the interview to deal with the present and the future outlook rather than to look back over your first year.

## Opportunity

7. I would like to suggest that, given the time constraints, you should answer very crisply those questions which <u>in your view</u> are makeweight and concentrate your effort on those which <u>you regard</u> as the key points. For my part the key points are:

<u>Achievements</u>: Change of attitude; Rhodesia; Britain counting for something again.

<u>Unfinished</u> business:

Economy; EEC.

Immediate

issues: BSC Chairman; Iran seige.

Philosophy: (leading out of BSC

Chairman)

The link between the best for Britain and making Britain count - not through Government but through individual effort, contribution and responsibility.

8. Could I also ask that you eschew economic detail? Please deal in easily understood concepts - after all, people will be eating and drinking while they are listening to you - e.g. "the index of retail prices, a measure of inflation, will get worse before it gets better - largely for technical reasons rather than because it is getting dramatically worse; it will turn down later this year." I doubt whether people can take in much more than that at Sunday lunchtime.

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## Briefing

- 9. Against this background, I do not think you need much briefing. So much is by now in your head. If we can meet at 9.30, I shall have the opportunity to bring you up to date on the press and discuss ideas.
- 10. I have, however, arranged for a report on the Iranian seige to be telephoned to Chequers for 9.45 a.m.
- 11. Content?

B. INGHAM

2 May, 1980

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