



DRAFT covering letter

I am writing as a member of the Shadow Cabinet charged by Mr Heath with a commission to study the lessons for a future Conservative Government of the relative success that some West European countries have had in releasing the potential of a free economy - to the benefit of the standard of living, quality of life and social services of their peoples. My task is to help shape future policy in the light of the study and to seek to begin to educate the public on the importance and the implications of a market economy, and of private enterprise and the profit motive.

It is a formidable task. I have evolved what seems to me a realistic plan for carrying it out, described in the attached note.

If you are interested enough to read it you will see that in my view it will be necessary to have a continuing organisation in the shape of a Foundation. The Foundation will cost money. An approach is needed to some scores of business leaders. I cannot do it all myself and so I have invited to help me. This letter is to ask you to allow him to call on you on my behalf. knows my thinking. He will be able to answer questions you may have. He is himself an ardent and successful entrepreneur.

(suitable description)

continued



He will be asking you on my behalf to consider making a contribution from your company to the Foundation of an annual sum for 5 years of £500, £1000, £2000 - or, of course, if you wish, a larger sum. For the reasons explained in the ~~note~~ the gift would have to be declared as a political contribution.

I do hope that you will allow
to call on you. He will be (telephoning your office)
(having your office telephoned).