

Confidential

T. Hon. Sir Keith Joseph, MP.,
23, Mulberry Walk,
London SW3.

1st April, 1974.

I am enclosing two exhibits following our discussion on Friday.

The first is a summary of the present cost of running the IEA. If you had an office of about a third our size, I would guess that £40,000 a year would be ample.

Hence my second list of businessmen from whom, I feel pretty confident, you could extract that total in donations of £1,000 or £500 as indicated. I have left out a number of companies in sensitive areas (pharmaceuticals and fringe finance) and have no doubt that you will have a number of additional victims in mind.

In the case of almost all the names on my list, I would have no hesitation in seconding your appeal where you thought it might help.

If you already have a copy of Hayek's The Intellectuals and Socialism you might pass the enclosed sample to someone in need of stiffening.

*Relativities Dept
+ Louis Thur*

Encls.

Ralph Harris.

Prospective Donors to KJ Fund

<u>Firm</u>	<u>Contact</u>
Allied Breweries	Sir Gerald Thorley*
Associated Portland Cement	Sir John Reiss*
ATV	Norman Collins*
Baring Bros.	John Baring*
Barclays	?
Bass Charrington	Alan Walke*
BAT	Richard Dobson*
Beechams	Sir Ronald Edwards*
Black & Decker	Robert Appleby
British Match	Ian Gilbert
British Petroleum	?
Bowaters	Lord Errol*
Burtons	L. Rice
Cadbury Schweppes	Adrian Cadbury*
Coats, Paton	Charles Bell*
Commercial Union	Francis Sandilands
Courtaulds	?
Daily Telegraph	Lord Hartwell
Decca	Sir Edward Lewis*
Debenhams	Sir Anthony Burney
Delta Metal	Lord Caldecote
Dunlop	Sir Reay Geddes*
EMI	John Read*
Fisons	Lord Netherthorpe*
Green Shield	Richard Goodman
General Accident	I.H. Stuart-Black*
Guinness	Lord Boyd*
GKN	Sir Raymond Brookes*
Hill, Samuel	?
ICI	E.J. Callard*
Imperial Tobacco	Sir John Partridge*
Ionian Bank	Michael Behrens
Kleinwort, Benson	Sir Mark Turner
Lazards	Lord Pople*
Lloyds Bank	?
Marks & Spencer	?
McAlpines	Kenneth McAlpine*
Metal Box	Alex Page
Midland Bank	?
Morgan, Crucible	Lord Reigate
Nat. Westminster Bank	?
Pilkingtons	Sir Alastair Pilkington*

Prudential	K. Usherwood
Rank, Hovis	Joseph Rank*
RTZ	Sir Val Duncan*
Rothschild	?
Rugny Portland Cement	Sir Halford Reddish*
Schroder Wagg	?
Scottish & Newcastle	Peter Balfour*
Shell	Frank McFadzean*
Spillers	Michael Vernon
Sun Alliance	Lord Aldington
Trust Houses Forte	Sir Charles Forte*
Tate & Lyle	?
Taylor Woodrow	Sir Frank Taylor*
Thomas Tillings	Sir Geoffrey Eley
Tube Investments	Lord Flewden*
Turner & Newall	Ralph Bateman
Unilever	Sir Ernest Woodroffe*
Wates	Neil Wates
Watney Mann	Maxwell Joseph*
Wimpey	David Watts

• 32 @ £1,000 = £32,000
16 @ £500 = £8,000

Strictly Confidential

Prospective Donors to KJ Fund

Examples of Companies donating £500 upwards

<u>Example</u>	<u>Firm</u>	<u>Contact</u>	<u>Firm</u>	<u>Contact</u>
Sir Gould Threlk	Allied Breweries		Marks & Spencer	?
Lt John Reiss	Associated Portland Cement		McAlpine	Samuel Neillpine
Norman Williams	ATV		Metal Box	Alex Page
John Baring	Barings		Midland Bank	?
?	Barclays		Minster Trust	
Alan Walker	Bass Charrington		Morgan Crucible	Lord Reigate
Richard Robson	BAT		Morris Wigman	
Lt R. Edwards	Beecham		National Westminster Bank	?
Robert Appleby	Black & Decker		Philips Electric	
Sam Gilbart	British Nuts		Pilkingtons	Lt Morton P. Herington
Lord Colvill	British Petroleum		Proctor & Gamble	
Adrian Cook	Bursters		Prudential	K. Waterwood
Charles Bell	C.T. Bowring Buntins - L. Rice		Rank Hovis	Joseph Rank
Francis Sandilands	Carlsberg Schweppes		Rea Bros.	
?	Carrefas		RTZ	Lt Val Duncan
Lord Hartwell	Coates Paton		Rothchild	?
Lt Edward Lewis	Commercial Union		Rugby Portland Cement	Lt Harold Hedderley
Lt Anthony Brumby	Courtaulds		Schroder Wagg	?
Lord Caldwell	Daily Telegraph		Scottish & Newcastle	Peter Balfour
Lt Ross Seddon	Decca		Shell	Frank McFadden
Richard Goldman	Debenhams		Slater Walker	Michael Vernon
Lord Boyd	Distillers		Spillers	Lord Aldington
Lt Raymond Brooker	Dunlop	(Pisins) Lord Netherthorpe	Sun Alliance	Lt Charles Fife
?	EMT	Standard	T.H.F.	?
E.J. Collard	Green Shield	Telephones	Tate & Lyle	Lt Frank Taylor
Lt John Partridge	Guinness	K. Orfield	Taylor Woodrow	Lord Eley Plowden
Richard Pickens	GKN		Tube Investments	
Lt Mark Turner	Hill Samuel		Turner & Newall	Ralph Britman
Lord Pool	ICI		Unilever	Lt Ernest Woodroffe
?	Imperial Tobacco		Wates	Neil Wates
	Ionian Bank		Watney Mann	Maxwell Joseph
	IPC		Wellcome Foundation	
	Kleinwort Benson		Wipney	Davis Watts
	Lazards			
	Lilly			
	London & Manchester			
	Lloyds Bank			

$27 \times 32 = 864$
 $16 \times 500 = 8,000$
 $27 \times 1,000 = 27,000$
 $16 \times 500 = 8,000$
 $27,000 + 8,000 = 35,000$

April 1973