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To dote (Mr 1662'

paper min Se for disussim CONFIDENTIAL Qa 05735 To: MR SCHOLAR From: J R IBBS Nationalised Industries' Board Salaries Your letter dated 25 November to Mr Wright conveyed some initial 1. doubts expressed by the Prime Minister on the effectiveness of a paymentby-results scheme for the nationalised industries. The Prime Minister's

scepticism seemed to be based on two observations:

- (i) a fear that rising world oil price might make it easy for the energy producing nationalised industries (e.g. BGC and NCB) to meet targets;
- (ii) more generally, that industries would seek to meet targets through substantial price increases.
- 2. It should be possible to overcome both these difficulties in a well designed scheme. The essential steps are to define clearly the objectives that the Government wishes an industry to achieve; to express these in terms of targets (quantified wherever possible); and to specify any necessary constraints on how objectives are to be achieved and to embody these constraints in the scheme.
- 3. For example, if one objective were a particular financing requirement, not only would there be a target figure with a scale of bonus points related to achieving or bettering it, but the scheme could also take account of -
  - (a) the extent to which the target was to be approached by means other than price rises (e.g. cost reductions or disposals). Price increases above a specified level, or in excess of a specified index, could be linked to penalty points; achievement of the financing target with lower prices could be linked to additional bonus points.
  - (b) A formula for excluding from bonus calculations price changes that related wholly to external factors over which the management had no control, for instance world oil prices.

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- 4. It is because of the need to take account of matters of this kind that objectives must be properly defined, and the nature of the business clearly understood, when a scheme is constructed.
- 5. I am sending a copy of this minute to Sir Robert Armstrong.

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