



10 DOWNING STREET

THE PRIME MINISTER

The launch of a new British car is a cause for celebration, and I am glad to be able to welcome Austin Rover's most important new model for many years. I wish the Maestro the success in the medium car sector which the deservedly popular Metro has already achieved in the small car sector.

The Maestro represents a further stage in the company's product-led recovery. It is a product of the newest technology; it creates jobs and improved productivity: it is excellent value. I wish you the dealers every success in your efforts to gain an increasing share of the home market with this new model.

*Margaret Thatcher*

January 1983

*LB*