

PRIME MINISTER

cc A. Shrimley

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JIMMY YOUNG PROGRAMME

You have agreed to go ahead with the Jimmy Young Programme tomorrow and I have made the following arrangements:

- you will be there in time for an 11.00am start - ie. about 10.45;
- you will be finished in time for prompt departure at 12 noon;
- in between there will be:
 - (a) about 40 minutes of Q&A discussion with Jimmy Young, interspersed with records (Harry Walters, producer, has included Andy Williams' "Can't help falling in love");
 - (b) a pool still photo-facility in the studio for 3 photographers - 2 BBC and one Press Association - at the end of your broadcast; there will not be any TV cameramen in the studio but they will no doubt be waiting outside.

NB: Gordon Cawthorne has arranged for you to go in a side door because extensive building works are being done to the main Broadcasting House entrance.

Content

The JY Programme is always much less explicit about its questions than other programmes. But I do not think this should worry you, especially after today's Questions briefing.

The main areas will be very familiar:

- unemployment;
- inflation;
- Common Market;
- defence/disarmament.

Briefing

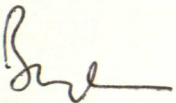
I shall prepare a press digest for you tomorrow. Ideally we should leave 15 minutes briefing in your study before you leave at 10.30am.

Tone etc.

Calm assurance, without sounding over-confident; relaxed but businesslike.

Balance

I have had a word with Mr Walters about the appearance of other party leaders - in practice Foot and Steel - on the programme by way of balance. Steel has accepted and will do it down the line from Scotland on Friday. They have still to hear from Foot. But Mr Walters said the two other leaders had been given an opportunity to appear on the programme "within a few days" of you. If Mr Foot did not take up the invitation next week - I said I hoped by early next week - he would lose his chance. Mr Walters said emphatically that Mr Foot would not be allowed to let the invitation run on and take it up much nearer polling day.



B. INGHAM

10 May 1983