

Conservative and Unionist Central Office

11th Square Westminster SW1P 3HH Telephone 01-222 9000

Memorandum from: Tim R Cowell

To: Mr Michael Spicer
Derek Howe Esq ✓

Date: 25th May 1983

YOUTH RALLY - WEMBLEY CONFERENCE CENTRE, SUNDAY 5th JUNE

BACKGROUND NOTE FOR THE PRIME MINISTER

1. ATTENDANCE

Young supporters of the Party will be journeying from all over the country to Wembley. There should be in excess of 2,000 in attendance. Coaches will be coming from Scotland, Newcastle, North and South Wales, Cornwall, the Midlands, North West, the South East and in fact all areas. This will more than reflect the great strength of the Youth wing of the Conservative Party and is indicative of our ability to represent all parts of the country.

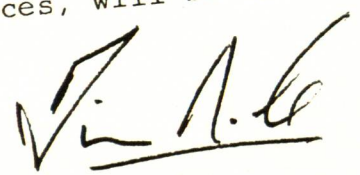
2. CONTENT

The concept of the Rally has always been an occasion when the Prime Minister will have the opportunity to speak to large numbers of her supporters, and beyond them to other young people and members of the public at large.

During the first hour those gathered will have been entertained, then with the appearance of the Prime Minister, we expect the mood to become thoughtful and dignified. They will expect a key note Election campaign address and if this is what the Prime Minister desires, I know her words will be received enthusiastically.

An opinion poll commissioned and published by the BBC showed that among 18 to 21 year olds, the Conservatives have received 46%, the Socialists 36%, and the Liberal/SDP Alliance 16%. Thus it can be said that young people's judgement of the political scene is the same as their parents and elders. However, they are the ones that, in the decades to come will enjoy the benefits of a conservative society and in her speech I hope that the Prime Minister will outline our vision of the future we desire. The achievements of the first Conservative Parliament are numerous, and those relating to youth bear repetition; particularly in the fields of Education, the Youth Training Scheme, the development of new technologies, and the security that comes from a reduced rate of inflation, and perhaps most important of all, the prospect of continued peace in Europe and the World that comes from our defence policy.

The Party offers an exciting future for the country and young people, and I am confident that, any arguments in this respect, that the Prime Minister advances, will be most appropriate.



Aw

26th May 1983

Thank you for your letter of 24th May regarding the Youth Rally at Wembley.

I see no reason why the Prime Minister should not have a cup of tea for 10 minutes (no longer) after the Rally.

She must be away by 4.30 pm.

Derek Howe
Political Office

Tim Cowell Esq



Conservative Central Office

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24th May, 1983

Derek Howe Esq
10 Downing Street
London
SW1

Dear Derek,

YOUTH RALLY - WEMBLEY CONFERENCE CENTRE, SUNDAY 5th JUNE

I am writing concerning the Prime Minister's itinerary for her visit to the Wembley Conference Centre, on Sunday 5th June. Her address is timed for 15.30 and I believe she is due to arrive sometime after 15.00 hrs. I imagine that her address will conclude about 16.15.

As you may have heard we are having one hour of entertainment before the Prime Minister's session, and are persuading members of the show-business and sporting fraternity to be present and perform or merely appear.

I believe that it would be a profitable gesture if the Prime Minister could delay her departure for 10 minutes (approximately) to meet those who had taken part in the entertainment, possibly over a cup of tea. I should welcome your comments on this.

I will be letting you have the background notes for the Rally in the next few days.

Yours sincerely

Tim R Cowell
Assistant Director (Youth)

c.c. Roger Boaden Esq

Mr A S Garner