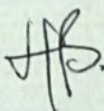


PRIME MINISTER

12 September 1985

LOCAL GOVERNMENT ADVERTISING
H COMMITTEE, 11 SEPTEMBER

H was impressed by Norman Tebbit's bundle of examples of local government political advertising. N.T. illustrated why the proposal of Kenneth Baker and the Attorney General would not stop much of the worst advertising, for example advertising aimed directly against the Government or particular Ministers. Instead, the proposal of the Lord Chancellor led H to sanction more research. This will be for DoE to explore the proposition that the law should expand case law to the effect that any local authority advertising which appears calculated or is intended to affect the conduct of future elections should be banned. We approve of this new line.



HARTLEY BOOTH