Michard - I have returned his ortgins to Bernard as he has to put a note tought. 10 DOWNING STREET Tusa Ma Auson Reare note . Could you and So to see the forme Amond Looner? Sw 30/



29 January 1985

cc Mr Alison

PRIME MINISTER

PETER JAY - CHANNEL 4, FRIDAY

I have had, via Michael Alison, an invitation from Peter Jay to ask any questions you might find helpful during your 55-minute interview with him for Channel 4 on Friday (5pm).

Before you take a view, you should know the shape of the programme.

Because all current affairs television has to make obeisances to the news, he will no doubt start by raising the events of the week sterling, interest rates, economic strategy, unemployment and perhaps miners' strike.

Having got that out of the way, he will then draw down a curtain on current events as it were and turn to the prime purpose of the interview - a review of your 10 years' leadership.

He is likely to introduce this by saying: When you challenged for the leadership of the Tory Party, what were your political goals for your party and your country? How far do you think you have achieved them? How much further is there to go?

He will then examine these in turn before looking to your future ambitions, your political style, and concepts for which you have become famous - eg Victorian values.

For my part I would like to use this interview to get over three simple points:

i. you care deeply about the welfare of the people, and not least the unemployed;

ii. you care deeply about the condition of the whole of Britain and its standing in the world;

iii. you intend to carry on (bearing in mind currency).

<u>Agree I feed in to Peter Jay the words: caring about people and</u> Britain's standing in the world; and your longer term plans?

Canvelath? ml

BERNARD INGHAM