



HOUSE OF LORDS,
LONDON, S. W. 1.

01-219 4093

Ack ✓

ms

23. May 83.

Dear Ian.

The Campaign continues
so far as I can judge in
good order. The Lynn incidents
are a bore but not of major
importance in the general
tempo of events.

Your work for any thoughts
I may have but almost
everything which occurs
to me is taken up
next morning in the

press anyway.

My feeling is that we should concentrate on the final thrust based inevitably on the Williamsburg Summit. No words going round thought to how we play that card. The factors

are

1. That the public are wanting hope particularly on unemployment or at least employment.

2. That Williamsburg is a meeting of nations all

2.

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facing the same problems of
recession.

3. That Reagan & Margaret
are agreed upon the course
to be pursued.

4. That she can return having
taken a leading part and
appear to be agreeing for policies
which are more than
National representing the
combined efforts of the
free world.

5. That Foot is swimming

against the tide & that his
policies would deny us the
combined effort of our
friends, damage their
efforts & postpone recovery.

All this is pretty obvious
and no doubt already
in hand but I send
it to you with all
my best wishes.

J
M

wish her good
luck from
me.

Box



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20th May 1983

Am

Dear Ian,

I much enjoyed seeing you the other day and having a chat about the progress of the Election. I share your view that we should all be satisfied so far.

I don't think there is a great deal I can do to help but I am going down to speak for Norman St. Stevas on my return from Venice. I share your view, however, that in these days the main battle is on television.

The real danger of elections is that by the end of three weeks the public is heartily bored by the election battle and the sight of us all attacking one another. That's why you were, I am sure, wise to limit our campaign to the absolute minimum, but it's a problem to think of ways of saying the same thing in different or novel terms.

I think that some use might be made of the damage done to the French economy by Mitterand. It may be difficult for Margaret to make the point. The line could, however, be taken by someone - 'why search the crystal when you can read the book'. If you want to know what it's like under a Socialist Government, ask a Frenchman. Compare the freedom of the British to holiday where they will with the restrictions placed upon the French.

All my good wishes.

Peter
Yours,

(dictated by Lord Thorneycroft and signed on his behalf)

Ian Gow, Esq.,
10 Downing Street,
S.W.1.

25th May, 1983

Mr. Ian Gow is in his Constituency until Thursday night, but has asked me to thank you so much for your two letters of 20th and 23rd May addressed to him.

Both letters have been placed in the Prime Minister's Box.

MISS MARGARET FINLEY
Private Secretary

The Right Honourable The Lord Thorneycroft, C.
42 Eaton Square,
London SW1