

PRIME MINISTER

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Manifesto

Can I ask your approval for the following timetable for the Manifesto which I have discussed with John MacGregor, Brian Griffiths and Nigel Wicks?

I have four objectives:

- (a) to spare you any unnecessary work on the Manifesto
- (b) to ensure that the next draft you see is in reasonable shape
- (c) to get ^{Dept. Ministers'} individual comments back within the necessary time period
- (d) to keep senior Ministers ie: the Strategy Group, happy.

Proposed timetable

- Friday 24th April
(tomorrow) - Revised draft goes to Manifesto team (MacGregor, Griffiths, O'Sullivan, Harris Sherbourne)

- Monday 27th April - Manifesto team works all morning on further necessary re-drafting.

- Monday 27th April
(evening) - (i) full revised Manifesto goes to Prime Minister (and if you agree Chancellor of the Exchequer and the Chairman)

(ii) relevant chapters and sections go to appropriate Ministers

[outstanding policy points will have to be clearly identified for you and others to see]

- Wednesday 29th April
(evening) - All Departmental Ministers' comments to be received at No. 10.

.../

Thursday 30th April - Amendments as necessary incorporated
in revised draft

At this point I believe you should let the Strategy Group (plus David Young and John MacGregor) meet to discuss the Draft Manifesto: either on the afternoon of Friday, 1st May or sometime on Monday 4th May (Bank Holiday). This will allow senior Ministers to see an advanced draft and to focus their minds in particular on policy points still requiring decision.

Then week beginning Tuesday 5th May could be used to make all necessary further adjustments so that by Friday, 8th May you should have a virtually final draft.

If you announced your decision for an election on Monday, 11th June, the Cabinet would meet on Tuesday 12th May to ratify the final draft.

Decisions to be taken by you

1. Are you happy with this general timetable?
2. Do you agree to cancel the Strategy Group in the diary for this coming Monday 27th April (there is nothing for them to discuss; it would be wrong to show them the Manifesto at this stage; and Harris and I will spend our time better working on the Manifesto with John MacGregor).
Agree no Strategy Group meeting this Monday?
3. If so, do you want a lunch with colleagues this Monday or do you want lunch in the flat?
4. Would you prefer the Strategy Group meeting to take place on the Friday afternoon (1 May) or on Monday Bank Holiday (4 May) - copy of your diary attached?

S.S.

STEPHEN SHERBOURNE

23.4.87

1100 Depart No. 10
 1215 Arrive Frimley Heath
 Lunch: Small Business Bureau, Frimley Heath, Surrey
 1400 Depart for No. 10
 1630 Mr. Shroutz - photocall + CDP No. 10
 1700 Soviet Deputy Minister + CDP
 1730-1830 Keep free for Scottish Conference Speech
 Evening Keep free for CBI Design Conference Speech

Thursday 30 April

0830 Hair
 0900-0930 Questions briefing team
 0930 Chancellor of the Exchequer + DN
 1000 Cabinet
 c1200 MISC 128
 1300 Lunch and Questions briefing
 1515 Questions
 1545-1600 Ian McCrone + 4 YCs + SS
 1600 Deputy Assistant Commissioner of Police for Barnet area
 + 3 MPs and Joy H/C
 c1630 Return to No. 10
 1730 Foreign Secretary + CDP
 1830-2000 Reception for farmers + PAB No. 10

Friday 1 May

c0930 Depart
 1000 Open CBI Design Conference + PAB Centre Point
 ? Return to No. 10
 1200 Keep free for SS
 1300 Lunch in flat
 1400 Keep free
 1430-1500 Photograph by David Montgomery + SS
 1600-c1630 Brigadier Cowan + CDP + Sue Goodchild
 Evening Keep free

↑ [This could go to movie]
 ← [This could go]

Saturday 2 May

Sunday 3 May

Monday 4 May
BANK HOLIDAY

0830 Hair?

↑
Eide afternoon of 1st May
or

← part of Monday Bank Holiday

for STRATEGY GROUP.

Tuesday 5 May

0730 Hair?
 0900-0930 Questions briefing
 1000 MISC 128
 1100 Meeting of Ministers + DN
 1200 Meeting of Ministers + DN
 1300 Lunch and Questions briefing
 1515 Questions
 1545 Sir Ian Percival MP + MEA & MA H/C
 1615 Ralph Howell MP + MA
 1630 Return to No. 10
 1730 A. Steen MP + MA
 1800-1900 Keep free for Scottish Conference Speech
 2000 Keep free

① Mamma Sabini →

② Isr Odore ~~etc~~ (NW)

Critical Path for Manifesto Publication 11th June 1987

Initial Manifesto drafting.

6 April - first draft with John Macgregor

8 April - Artwork instructions issued

14 April - Artwork first layouts approved

15 April - final first draft with Prime Minister

16 April - Artwork layouts with Prime Minister

16/19 April

Prime Minister works on Manifesto draft

? query any meetings with individual ministers?

20 April - Prime Minister approves draft

21 April - Chequers Meeting *slam 9/20*

Draft Manifesto approved subject to changes

April 22 - May 7

John Macgregor has bilateral with individual Ministers

Prime Minister meets with any Ministers to settle points

Strategy group considers Manifesto?

7 May - final revised draft submitted to Prime Minister

note to
pm. | 9/10 May "Chequers" meeting

Decision made

Manifesto approved by Prime Minister

11 May - ELECTION ANNOUNCED

12 May - Manifesto approved by Cabinet

15 May - final deadline for changes for printer

19 May - Manifesto printed and distributed to retail outlets

W 20 May - Candidates Meeting

Ph. 21 May - Press Conference launch of Manifesto

25 May - Election Campaign starts in earnest.