

PRIME MINISTER

REMARKS ON RE-ELECTION

This note may be useful in considering what you might say on your re-election.

The thinking behind the attached draft is that your appeal to the nation has been based on a continuation of sound policies which, after a hard struggle, are beginning to pay off.

In re-electing you the nation will consciously have rejected the novelty of Mr Kinnock and change in favour of continuing your brand of decisive but prudent management of the nation's affairs and your proposals for solving outstanding problems.

By definition, this is less exciting in media terms than a renewed Socialist experiment or a hung Parliament. Your triumph is all the greater.

Assuming your re-election, the main story tomorrow will be your historic winning of a third term. I think you should play up to that and then go on to leave the media in no doubt that you plan a brisk start to your third Administration.

While savouring your triumph, you **must** leave no impression of resting on your laurels and a dopting a leisurely approach to a third term.

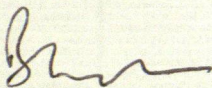
I think it would also be of longer term value to signal your concern to get on with the major "caring" tasks which were interrupted by the General Election:

- making the health service more efficient
- improving the quality of education
- toughening up the fight against law and order - eg through the Criminal Justice Bill much of which will be reintroduced
- pursuing the non-inflationary growth policies which are cutting unemployment



So far as your new Cabinet is concerned, I am leading journalists to believe you will get on with its formation tomorrow (Friday) and hope to announce it on Saturday.

A draft speaking note is attached.



B Ingham  
June 11, 1987



DRAFT SPEAKING NOTE FOR RE-ELECTION

I would like to thank the electors for re-affirming their confidence in a Conservative Government. And at the outset of my third term in office as Prime Minister I want, here and now, to re-dedicate all my efforts to securing a strong, free and prosperous country - and with that prosperity ever more widely shared among the people wherever they may live in the United Kingdom.

I am very conscious of the tremendous honour you, the electors, have done me and my colleagues in allowing us to pursue and develop our policies for a third term.

It is the first time this has happened this century - and consequently the first time it has occurred under universal adult suffrage.

This gives me a tremendous thrill - a terrific feeling of satisfaction but also a terrific sense of responsibility.

I shall get down to discharging that responsibility later today when I begin work on forming a new Cabinet. And then we shall resume our task of:

- maintaining the economic growth which provides the resources for improving the health service, pensions and welfare

- getting a better service for NHS patients

- raising educational standards

- vigorously tackling crime which is an international scourge; AND

- preserving peace with freedom and justice for all our people.

As I made clear during the election, we have a lot of work to do yet - and we now propose to get on with it.



Finally, I would just like to add a word of thanks to everyone, from the chairman of the party, Norman Tebbit, to the many loyal ~~men~~ *Supporters* [ladies] in Conservative committee rooms all over the country who have staffed the engine rooms of this election, for all they have done to help return a Conservative Government.

I am sure we shall deserve your support if we serve our country as well as you expect us to do.