

CCRB/UP

cc Mr Ingham

PRIME MINISTER

ITN AWARD

I am re-submitting the note on the ITN award in case you want to look at it again overnight.

The tv crew will be here at 4.30 tomorrow and will set up in the Green Room ready for when you return from the House around 5.15.

They will bring a make-up lady: Petrona Winton who has been here before in case you would like a little make-up before the recording.

Sue Tinson and Mike Sheppard will be coming for the recording.

- Mike Sheppard will present you with your award - a 'scroll' - off screen
- They will then record your message in which you will want to express your thanks for the award, give your impression of the Eighties and hopes for the Nineties. This should be quite short - no more than two - three minutes and you may want to include the thought that it would be very appropriate if President Gorbachev were to receive an award too. You will recall we have been told by ITN that he is to receive a special 'Hope of the Nineties' award which the Russian Ambassador will accept live at the end of the programme
- Finally ITN would like you to record a link-in to the award to Ronald Reagan. You would need to say something like "And now I am delighted to announce that former President Ronald Reagan has been voted 'Man of the Decade' and to present him with his award." You would



then hold out the scroll towards the camera. When the programme is broadcast they will cut from you handing over the scroll on one screen to Ronald Reagan receiving it.

Bernard will be present for the recording and I will be on hand to look after the tv crew.

*Sarah Charman*

Sarah Charman  
Press Office

November 20 1989



PRIME MINISTER

Yes Mr

Prime Minister

①

I hope you will feel able to do this on Tuesday ~~Monday~~. I think we have got the format right

John  
16/11

You have agreed to participate in ITN's "Goodbye to the Eighties" programme which will be broadcast on New Year's Eve. The programme will last for two and a half hours - hosted by Cilla Black - and there will be a number of awards in different categories for the arts, sport, scientific achievement, environment, and the humanities. Among the winners the team from the Voyager unmanned space probe are to receive the science award while Des Wilson will receive the environmentalist award, Bob Geldof the humanitarian award, 'Crocodile Dundee' the best film and Michael Caine the international actor award.

Together with former President Reagan you have been chosen through a poll - of 1500 people commissioned from ICM - to receive awards as 'Man' and 'Woman of the Decade' respectively. These will be announced at the end of the programme. President Bush has recorded a video message of congratulation to you both - copy attached at annex A - which will be broadcast first in this section of the programme. George Bush says how much he looks forward to working with you and other world leaders in the 90's to make it a 'decade of cooperation and solutions.'

Your message will come next and the programme producers would be very grateful if you would agree to lead into the award to Ronald Reagan with a 'link in' recorded at the end of your message - so that you 'present' him with his award. You would have be asked to hold his award - a scroll - in your hands and 'hand' it to him across the screen. They will then 'cut' to Ronald Reagan who will 'receive' the scroll. He will be recording his message on Monday and a draft of what we understand he intends to say is at annex B.

The last award will be to President Gorbachev as the 'hope of the 90's' and will be received 'live' on his behalf by the Russian Ambassador.

ITN would like to record your message at 5.30 pm on Tuesday November 21 at No 10. The actual message need only be a minute or so in length and we have therefore arranged to set aside about twenty minutes in your diary in case you want to be made up although you may feel you will not want additional makeup as you will have just returned from the House which by then will be televised.



This is how we suggest the recording should be organised:

- Record in the Green Room?
- Mike Sheppard the Producer of the programme will present you with your award - which is a scroll - 'off-camera'. They would then like to film you holding the scroll while you say your piece
- You will want to say thank you for the award and briefly mention some of the achievements of the Eighties which seem particularly significant to you. But for most of the time you will want to speak about your vision of the Nineties. As we begin this new Decade, tumultuous and historic changes are taking place throughout Europe - you will want to put your personal stamp on how we should respond to the changes and what you would like to see emerge. You might also want to indicate what you, personally, would consider the 'crowning achievement' of the Nineties. You could then end with a comment about how right and appropriate it would be if President Gorbachev were to receive an award too.
- As mentioned above at the end of your message ITN would be grateful if you could do a 'link in' to Ronald Reagan and 'present' him with his award.
- Will your want a make-up lady to be present?

Content to do recording as suggested?

Bernard will be present and I will be on hand to look after the crew.



Sarah Charman  
Press Office

November 16 1989



Annex A

THE WHITE HOUSE  
WASHINGTON

VIDEO MESSAGE  
INDEPENDENT TELEVISION "GOODBYE TO THE '80S" PROGRAM

Good evening. It's hard to believe the fascinating '80s have come to a close. It's been quite a decade for me. I've had the honor to spend it first as Vice-President and now, President. But tonight we join British Commercial Television to honor two very special world leaders: my predecessor, former President Ronald Reagan as "Man of the Decade" and Prime Minister Margaret Thatcher as "Woman of the Decade". Over the last ten years they have transformed the United States, the United Kingdom, and the world by championing freedom and democracy for all people. President Reagan led the free world to a resurgence -- a rebuilding of its strength, a recovery of its self confidence so we could sit down with our adversaries and make great gains for peace. Both Prime Minister Thatcher and President Reagan regenerated their countries' economies, making unprecedented strides by reining in taxes and encouraging entrepreneurship. Because of these and so many other accomplishments, you could not have chosen more outstanding leaders as "Man and Woman of the Decade".

I look forward to the '90s as a time rich with opportunity to build on the strong foundation Margaret Thatcher and Ronald Reagan have carefully laid. As we step into the next decade, we will engage our adversaries and seek to make the world secure and Europe whole and free. We will join together to fight the global war on drugs. I look forward to working with Prime Minister



Thatcher and all world leaders to bring the drug trade to a halt. We'll face many challenges in the 1990s, but together we'll make it a decade of cooperation and solutions.

Let me close by saluting Prime Minister Margaret Thatcher and President Ronald Reagan for all they have done for us in the '80s. I wish them, and everyone a Happy New Year. God bless you all.

# # #



Annex B

reagan message

I T N

Status Time  
READY 1:21

Thank you, Margaret. Thank you Ladies and Gentlemen.

Well I certainly feel honored to receive this award. In fact, there are many outstanding "Men and Women of the Decade" - leaders who together reached new heights of international awareness, cooperation and commitment to world peace.

If recent events in Berlin are a preview of what the '90s will bring, then we are in for a magnificent finale to this dynamic century.

The '80s were an exceptional decade because a strong team of world leaders was able to "do business together". Most importantly, East and West have dramatically improved their relations and are still working to decrease the arms build-up in Europe and other strategic areas. In particular, I was fortunate to have you, Margaret, as my ally across the ocean. You've already proven to be one of history's most able leaders, and I know you still have a lot to show us in the '90s. President Gorbachev is bravely tackling the problems of his nation with his policies of openness and restructuring. I wish all success to both of you, and to my successor, George Bush, in the coming decade.

I would like to thank the superb team of leaders with whom I was privileged to work, and it is with great pride that I accept your honour this evening. God Bless you and Happy New Year.

PS: This is drafted on the assumption that the PM is handing over the award.