SECRET AND PERSONAL



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10 DOWNING STREET

LONDON SW1A 2AA

From the Private Secretary

22 August 1990

Dea Sive

IRAO/KUWAIT: COUNTER-PROPAGANDA

Thank you for your letter of 21 August setting out the main lines of a counter-propaganda campaign against Saddam Hussein and Iraq. The Prime Minister has approved these and would like to see them implemented very rapidly and actively. She has inquired whether we have the right staff to do so with the greatest effect and suggests the Foreign Secretary might like to consider whether we should bring in someone from outside with specialist experience in this field to give overall direction and ensure a really sharp campaign. The Foreign Secretary may like to reflect on this.

Duris Zun

C. D. POWELL

Simon Gass, Esq., Foreign and Commonwealth Office.