



BRITISH EMBASSY,
TOKYO.

11 October 1983

A J Coles Esq
No.10 Downing Street

Dear John,

INTERNATIONAL DESIGN FESTIVAL, OSAKA 1983
SPECIAL AWARD TO THE PRIME MINISTER.

As agreed, I attended the ceremony on 7 October in Osaka at which the Festival awards were made and duly received the Prime Minister's honorary award on her behalf. The award, which was similar to that given to the British company Pentagram, consisted of a lacquered tray on which the Prime Minister's contribution to the promotion of design is recorded and a strange looking object which seemed to consist of some steel rods put together in modernistic sculptural form with a plaque inscribed with the Prime Minister's name. I am having these forwarded separately. I duly made a brief speech in Japanese in which I delivered the Prime Minister's message.

2. The ceremonies, which lasted over three hours, were badly organised, long and boring. I am very glad that my recommendation against anyone attending from London was accepted. I was sorry for The Crown Prince and Princess, who had to view the proceedings.

James

Hugh

Hugh Cortazzi

Copy:

Far Eastern Department
Foreign & Commonwealth Office

*Japan
Secretariat
pt 3*

BRITISH EMBASSY
TOKYO



17 OCT 1983



Sosany *ML*

Have spoken to FED in
the FCO. concerning the
attached.

They advised me that
as the Ambassador had
received the awards on
the P.M.'s behalf and
also delivered a thank
you message from the
P.M. it was felt not
necessary for any further
action.

Agreed. Peter
AP 16/11
h.a.



British Embassy
No 1 Ichiban-Cho Chiyoda-ku Tokyo

Telex J22755 (A/B PRODROME)
Telephone 265-5511

Amg 1/15
CK
await Award Certificate before submitting to AGC

A J Coles Esq
No 10 Downing Street
London SW1

Your reference
Our reference 126/2
Date 31 October 1983

Dear Coles,

INTERNATIONAL DESIGN FESTIVAL, OSAKA

As promised in the Ambassador's letter of 11 October, I am forwarding to you by this bag the Award Certificate (in a lacquered frame) and the Prize presented to the Prime Minister at the International Design Festival held in Osaka on 7 October.

Yours ever
A F Pinnell

A F Pinnell
First Secretary
(Information)

Copies to:

Inward Bag Room, FCO

Far Eastern Department, FCO

Super
Relations,
Pt 3



MJ

18 October 1983

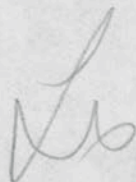
International Design Festival

Thank you for your letter of 11 October.

We are most grateful to you for representing the Prime Minister on this occasion. Our gratitude is increased by your description of the ceremonies.

JC

His Excellency Sir Hugh Cortazzi, KCMG.

A handwritten signature in dark ink, appearing to be 'L. S.', located in the bottom right corner of the page.



FILE

607

10 DOWNING STREET

From the Private Secretary

19 September, 1983

JAPAN DESIGN FOUNDATION

Thank you for your letter to John Coles of 13. September. The Prime Minister has agreed the draft message of acceptance to this foundation to be incorporated into Sir Hugh Cortazzi's speech subject to two small amendments:-

- (a) delete the words " should like to" in the first line;
and
- (b) delete the word "today" in the third line of the third paragraph.

W.P.S. RICKETT

J.E. Holmes, Esq.,
Foreign and Commonwealth Office

HU



Foreign and Commonwealth Office

London SW1A 2AH

13 September 1983

Prime Minister

Agree message?

A.J.C. 13.
9

Yes not

Dear Sir,

Japan Design Foundation

Your letter of 25 July reported the Prime Minister's agreement that Sir Hugh Cortazzi should accept, on her behalf, the medal which the Japan Design Foundation wish to award her on 7 October.

I attach a short draft message of acceptance from the Prime Minister to the Japan Design Foundation to be incorporated into Sir H Cortazzi's speech of thanks on behalf of the Prime Minister.

Yours ever

John Holmes

(J E Holmes)
Private Secretary

A J Coles Esq
10 Downing Street

Foreign and Commonwealth Office
London SW1A 1AA



4 SEP 1983



INTERNATIONAL DESIGN FESTIVAL, JAPAN

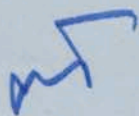
Message of Acceptance from Prime Minister, for use by Sir
H Cortazzi, 7 October

I ~~should like to~~ thank the Japan Design Foundation for honouring me with a special award from the International Design Festival to be held in Osaka later this month. I much regret that I am unable to be in Osaka at this time to receive it in person as I have many pleasant memories of my visit to Japan last year.

I am convinced that product design should be brought to the forefront of industrial development. Design provides the means to achieve the efficient and competitive manufacturing industry on which our two countries depend. It therefore gives me great pleasure to receive this award from the first international design competition to be held in Japan and I am doubly pleased that a British company, Pentagram, is also to receive an award today.

By holding this festival, the Japan Design Foundation has highlighted the undeniable and increasing importance of product design in industry ~~today~~ and I am sure this message will be carried through to the coming Tsukuba Exhibition in 1985 in which the UK hopes to participate actively.

I offer my sincere best wishes to the Japan Design Foundation for a successful festival and also to the City of Osaka which now begins the celebrations of its 400th anniversary.





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LOT

10 DOWNING STREET

From the Private Secretary

25 July 1983

JAPAN DESIGN FOUNDATION

Thank you for your letter of 22 July. The Prime Minister agrees that Sir Hugh Cortazzi should, at the ceremony on 7 October, accept on the Prime Minister's behalf the medal which the Japan Design Foundation wish to award to her.

I am copying this letter to Jonathan Spencer (Department of Trade and Industry).

A. J. COLES

Roger Bone, Esq.,
Foreign and Commonwealth Office

RB

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Prime Minister

Foreign and Commonwealth Office

*Agree that our Ambassador
in Tokyo should accept
the award on your behalf?*

London SW1A 2AH

22 July 1983

A.J.C. 22/7

Yes not

John Thur...

You may have seen an advance copy of Tokyo telegram number 385, which reports the intention of the Japan Design Foundation to award a medal to the Prime Minister at an International Design Festival ceremony on 7 October as part of the celebrations for the 400th anniversary of Osaka City. I enclose a further copy of that telegram for convenience. (Those parts of the telegram which concern Mr Parkinson's possible visit to Japan are being dealt with by the Department of Trade and Industry.)

We know no more of the organisation concerned beyond what is contained in paragraph 2 of the telegram. However it is clear that it has official sponsorship at the highest level and that the proposed award is a personal compliment to Mrs Thatcher.

The Foreign and Commonwealth Secretary supports Sir H Cortazzi's recommendation that he be authorised to accept the award at the ceremony on 7 October on behalf of the Prime Minister. I should be grateful to know whether the Prime Minister has any objections. If she agrees, it would be appropriate to send a message of acceptance. We will suggest a draft message nearer the time.

I am sending a copy of this letter to Jonathan Spencer at the DTI.

[Handwritten signature]

(R B Bone)
Private Secretary

A J Coles Esq
10 Downing St

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FM TOKYO 200630Z JUL 83

TO IMMEDIATE F C O

TELEGRAM NUMBER 385 OF 20/7/83

INFO OSAKA (ACTIONED)

THE INTERNATIONAL DESIGN FESTIVAL.

1. THE MINISTRY OF FOREIGN AFFAIRS HAVE TOLD US THAT A PRIVATE ORGANISATION, THE JAPAN DESIGN FOUNDATION, IS TO AWARD A MEDAL TO MRS THATCHER AT AN INTERNATIONAL DESIGN FESTIVAL CEREMONY ON 7 OCTOBER IN OSAKA, AS PART OF THE CELEBRATIONS FOR THE 400TH ANNIVERSARY OF OSAKA CITY AND A PROJECT ENTITLED THE " OSAKA 21ST CENTENARY PLAN" WHICH IS INTENDED TO ENHANCE OSAKA 'S NATIONAL AND INTERNATIONAL STATUS.
2. THE JAPAN DESIGN FOUNDATION IS SPONSORED BY MITI AND THE OSAKA AUTHORITIES AND AIMS TO PROMOTE "AN IMPROVED BALANCE OF INDUSTRIAL DEVELOPMENT AND THE NATURAL ENVIRONMENT". THIS IS TO BE ACHIEVED NOT ONLY DOMESTICALLY IN JAPAN BUT ALSO THROUGH INTERNATIONAL COOPERATION. THEY INTEND THAT THEIR FIRST INTERNATIONAL DESIGN RESTIVAL IN OSAKA WHICH TAKES PLACE FROM 22 OCTOBER TO 9 NOVEMBER SHOULD BE LAUNCHED BY AN ADVANCE CEREMONY IN THE AFTERNOON OF 7 OCTOBER, ATTENDED BY THE CROWN PRINCE AND PRINCESS, AND THE MINISTERS OF FOREIGN AFFAIRS AND INTERNATIONAL TRADE AND INDUSTRY. A NUMBER OF AWARDS WILL BE MADE AT THIS CEREMONY TO INTERNATIONAL COMPANIES DEEMED BY THE FESTIVAL COMMITTEE TO HVE MADE AN IMPACT ON DESIGN (THEY INCLUDE A BRITISH COMPANY CALLED PENTAGRAM). BUT A SPECIAL AWARD WILL BE MADE TO MRS THATCHER ALONE TO MARK HER PARTICULAR PERSONAL ACHIEVEMENTS. BRITAIN IS SAID TO BE REPRESENTED AT THE SUBSEQUENT 22 OCTOBER TO 9 NOVEMBER FESTIVAL BY MR ANTHONY RYDER.
3. THE MINISTRY OF FOREIGN AFFAIRS SAID THAT THEY COULD WEL UNDERSTAND THAT THE PRIME MINISTER'S OTHER COMMITMENTS (AND ALSO HER VISIT TO JAPAN LAST AUTUMN) MIGHT MAKE IT DIFFICULT FOR HER TO RECEIVE THIS AWARD IN PERSON. IF THIS WAS SO, THE MINISTRY OF FOREIGN AFFAIRS WONDERED WHETHER THE SECRETARY OF STATE FOR TRADE AND INDUSTRY MIGHT TIME HIS PROPOSED VISIT TO JAPAN TO COINCIDE WITH THE CEREMONY OF 7 OCTOBER AND THEREBY RECEIVE THE AWARD ON DEHALF OF THE PRIME MINISTER. IF MR PARKINSON'S PLANS PREVENTED

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/HIM

HIM FROM DOING THIS, THE FOUNDATION WOULD ASK ME TO RECIEVE THE AWARD ON THE PRIME MINISTER'S BEHALF.

4. THE MINISTRY OF FOREIGN AFFAIRS ALSO SAID THAT THEY WERE, IN ANY EVENT, KEEN THAT MR PARKINSON SHOULD PAY AN EARLY VISIT TO JAPAN AND WERE THEREFORE INFORMALLY CONSIDERING THE POSSIBILITY OF INVITING HIM HERE AS A GUEST OF THE GOVERNMENT. THAT WOULD MEAN THAT HIS PROGRAMME WOULD BE IN THE HANDS OF THE JAPANESE, WHO WOULD ALSO MEET ALL THE COSTS OF HIS PARTY WHILE IN JAPAN. THEY HOPED THAT MR PARKINSON MIGHT BE ABLE TO COME AS A GUEST OF THE GOVERNMENT AT THE TIME OF THE INTERNATIONAL DESIGN CEREMONY OR FOR THE OPENING OF THE FESTIVAL ON 22 OCTOBER, WHICH SHOULD ALSO BE A GRAND AFFAIR. BUT EVEN IF HIS DATES FOR A VISIT TO JAPAN THIS AUTUMN COULD NOT COINCIDE WITH EITHER OCCASION, THE MFA MIGHT STILL BE PREPARED TO PROPOSE THAT HIS VISIT SHOULD BE AS AN OFFICIAL GUEST. THEY WOULD CERTAINLY HOPE THAT HE WOULD VISIT THE FESTIVAL: A SUITABLE DATE FOR THIS WOULD BE 27 OCTOBER, WHEN THE ORGANISERS AND PROMINENT BUSINESSMEN IN THE KANSAI WOULD LIKE TO GIVE MR PARKINSON DINNER (THIS DATE WOULD FIT IN WELL WITH THE GIFU AIR SHOW AS SBAC ARE PLANNING THEIR DINNER RECEPTION IN TOKYO ON 26 OCTOBER AND ARE HOPING THAT MR PARKINSON CAN ATTEND THIS AS WELL AS THE OPENING OF THE GIFU AIRSHOW ON 29 OCTOBER).

5. I HOPE THAT MR PARKINSON WILL BE ABLE TO COME TO JAPAN IN OCTOBER. BUT APART FROM THE FACT THAT A VISIT TO ATTEND THE INTERNATIONAL DESIGN CEREMONY WOULD BE JUST BEFORE THE PARTY CONFERENCE, I AM NOT CONVINCED THAT IT WOULD BEST SERVE OUR NATIONAL PURPOSES. MR PARKINSON'S PRESENCE WOULD BE USED TO GIVE A BOOST TO OSAKA AND THE LAUNCHING OF THE LONG-TERM OSAKA 21 ST CENTURY PLAN. IT WOULD, OF COURSE, BE REASONABLY STRAIGHT-FORWARD TO COMBINE THIS WITH MEETINGS WITH MINISTERS AND THE CUSTOMARY FEATURES OF A HIGH LEVEL VISIT. BUT MR PARKINSON WOULD NOT BE ABLE TO PARTICIPATE IN ANY BRITISH-ORIENTATED PROMOTIONS AND HE WOULD IN PARTICULAR MISS THE OPENING OF THE GIFU AIRSHOW AT THE END OF OCTOBER. HE WOULD THERE BE ABLE TO GIVE A DIRECT BOOST TO BRITISH HIGH TECHNOLOGY AND EXPORTS OF CAPITAL GOODS, WHICH IS WHAT WE NEED TO SET OUR SIGHTS ON AT THIS STAGE.

6. I RECOMMEND THAT : (A) I SHOULD ATTEND THE CEREMONY AND BE AUTHORISED TO ACCEPT THE AWARD ON BEHALF OF THE PRIME MINISTER AND (B) MR PARKINSON, IF POSSIBLE, VISITS THE FESTIVAL IN OSAKA DURING THE COURSE OF HIS PROPOSED STAY IN JAPAN, PERFERABLY BY 27 OCTOBER

CORTAZZI

LIMITED
FED
NEWS D MR GIFFARD
YRED MR DONALD
PS
PS MR LUCE
PS IPUS

COPIES TO
DTI/OTD

THIS TELEGRAM
WAS NOT
ADVANCED

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