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*From the Secretary of State for Social Security*

*CPA*

The Rt Hon Chris Patten MP  
Secretary of State for the Environment  
2 Marsham Street  
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*NBPM*  
*ARC6*  
*8/11*

November 1989

*J. Chris*

**COMMUNITY CHARGE: PUBLICITY**

*gap*

I have seen your letter of 20 October to Norman Lamont, and I understand that funding for the community charge publicity campaign has now been agreed. It is obviously right for the publicity to cover Community Charge Benefit, as well as the Transitional Relief scheme. The campaign will clearly need to raise awareness of Community Charge Benefit amongst those who will be entitled to that help, and who, according to the Gallup survey, are now unaware of it. The sooner the campaign can start, the better: I hope that it can start before the end of the year, or at the very latest, in January.

I know that our officials are in close touch about the community charge, but it will be essential that they work very closely together on the details of the campaign, since Community Charge Benefit will be one of its key aspects.

I am copying this letter to the Prime Minister, Norman Lamont, Peter Walker, Malcolm Rifkind, Norman Fowler and to Sir Robin Butler.

*W*  
*copy*  
TONY NEWTON

LOCAL GOVT: Raten pr/s

