

See D. Hart letter
dated 12/7/88

ATTITUDES TO HEALTH CARE

JUNE 1988

Study Conducted for:
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TECHNICAL NOTE

Technical Note

MORI interviewed a representative quota sample of 1030 adults aged 18+ in 102 constituency sampling points throughout Great Britain. All interviews were conducted face-to-face from 3 June to 6 June 1988, and data were weighted to match the known population profile.

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QUESTIONNAIRE

Q18 SHOWCARD E Which, if any of these things have applied to you during the past twelve months? JUST READ OUT THE LETTER OR LETTERS

- % Base: All respondents (1030)
- a) Had an overnight stay in a NHS hospital for treatment16
 - b) Had an overnight stay in a private hospital for treatment1
 - c) Been admitted to a NHS Casualty/Accident & Emergency Department as an Out-Patient14
 - d) Had treatment or a check-up at some other Out-Patients' Department in a NHS hospital21
 - e) Had treatment or a check-up at a private hospital Out-Patients' Department3
 - f) Been to a GP/Health Clinic for a check-up or treatment on the NHS50
 - g) Consulted a doctor privately (not on the NHS)5
 - h) Been called on by a NHS Health Visitor7
 - i) Visited a dentist on the NHS46
 - j) Visited a dentist privately (not on the NHS)5
 - None of these19
 - Don't know*

56

Q19a SHOWCARD F Using this card, how would you rate the overall standard of care currently provided by the National Health Service?

Q19b SHOWCARD F AGAIN And what do you think the overall standard of care provided by the National Health Service will be like in five years' time?

Base: All respondents (1030)

	Q19a Now %		Q19b Five years' time %
Very good	24	} 64	13
Fairly good	40		22
Average	20		19
Fairly poor	10	} 15	21
Very poor	5		17
Don't know	1		9

57
/58

Q19c (SHOWCARD G) Some people have suggested that Britain's health care could be improved if people were allowed a sum of money to use to choose which GP, consultant, hospital or dentist, NHS or private, to go to each time they need treatment. Others believe the system should operate as at present with most people using the NHS and a few paying for private health and insurance and going for private treatment. Still others believe private medical treatment in Britain should be abolished altogether which of these systems would you prefer?

- %
- a) Sum of money allowed to use to pay for treatment, NHS or private18
 - b) As at present, with most people using the NHS and a few paying for private health insurance and going for private treatment63
 - c) Abolish private treatment altogether16
 - d) Don't know2

Base: All respondents (1030)

59

Britain today
Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 109

Q.15 Are you currently covered by private health insurance (eg BUPA, PPP) ?

Base: All respondents

	Total	Sex		Age					Class				Housing tenure			Income					
		Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	AB	C1	C2	DE	Own/mortgage	Council	bought from council	Up to 4500	Over 4100	Over 9500	Over 15,000	Child in H/H
Unweighted base	1030	518	512	144	204	340	340	340	416	174	242	284	330	697	249	101	179	191	180	170	329
Weighted base	1030	494	536	143	204	341	340	340	414	181	233	290	325	699	248	101	178	190	179	171	331
Yes	161	88	74	21	34	66	41	41	104	61	42	36	22	142	11	12	8	17	30	65	63
	16%	18%	14%	14%	17%	19%	12%	12%	25%	34%	18%	12%	7%	20%	4%	12%	4%	9%	17%	38%	19%
No	868	406	462	122	169	275	299	299	311	120	191	254	303	556	237	89	170	173	149	106	268
	84%	82%	86%	86%	83%	80%	88%	88%	75%	66%	82%	88%	93%	80%	96%	88%	96%	91%	83%	62%	81%
Don't know	1	1	-	-	-	1	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-
	*	*	-	-	-	*	-	-	-	-	-	-	*	*	-	-	-	-	-	-	-

Britain today
Fieldwork dates : 3rd - 6th June 1986

Source : Market & Opinion Research International (MORI)

Table 112

Q.10 If you could afford it, would you contribute towards private health insurance or not?

Base : All not currently covered by private health insurance

	Total	Sex		Age					Class				Housing tenure			Income					
		Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	AB	C1	C2	DE	Own/mortgage	Council	bought from council	Up to 4500	Over 4100	Over 9500	Over 15,000	Child in H/H
Unweighted base	869	427	442	123	170	275	299	299	313	115	198	248	308	556	238	89	171	174	150	106	266
Weighted base	869	407	462	122	169	276	299	299	311	120	191	254	304	557	237	89	170	173	149	106	268
Yes	391	174	217	64	73	122	131	131	142	50	92	113	136	253	102	34	77	77	74	56	127
	<u>45%</u>	43%	47%	52%	43%	44%	44%	44%	46%	42%	48%	45%	45%	45%	43%	38%	45%	44%	50%	53%	47%
No	413	204	209	51	90	131	141	141	143	60	82	121	149	256	120	49	85	87	65	44	121
	<u>48%</u>	50%	45%	41%	53%	48%	47%	47%	46%	50%	43%	48%	49%	46%	51%	55%	50%	50%	43%	42%	45%
Don't know	64	29	35	8	7	22	27	27	26	9	17	19	19	48	14	6	8	9	10	6	20
	7%	7%	8%	7%	4%	8%	9%	9%	8%	8%	9%	8%	6%	9%	6%	7%	5%	5%	7%	6%	8%

Britain today
Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 106

Q.14 Do you think the public sector or the private sector would be able to provide the better overall standard of health care in Britain assuming they had the same amount of money to spend?

Base: All respondents

	Total	Sex		Age					Class					Housing tenure			Income				
		Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	AB	C1	C2	DE	Own/mortgage	Council	bought from council	Up to 4500	Over 4100	Over 9500	Over 15,000	Child in H/H
Unweighted base	1030	518	512	144	204	340	340	340	416	174	242	284	330	697	249	101	179	191	180	170	329
Weighted base	1030	494	536	143	204	341	340	340	414	181	233	290	325	699	248	101	178	190	179	171	331
Public	594	280	314	86	123	178	205	205	216	90	126	171	207	377	163	56	114	114	98	79	180
	58%	57%	59%	60%	61%	52%	60%	60%	52%	50%	54%	59%	64%	54%	66%	55%	64%	60%	55%	46%	55%
Private	282	145	137	36	55	111	80	80	158	75	83	64	60	223	43	27	32	49	62	68	100
	27%	29%	26%	25%	27%	33%	23%	23%	38%	41%	36%	22%	18%	32%	18%	27%	18%	26%	34%	40%	30%
Same/Neither/No opinion	154	70	84	21	25	52	55	55	40	17	23	55	58	100	41	18	32	28	20	24	50
	15%	14%	16%	15%	12%	15%	16%	16%	10%	9%	10%	19%	18%	14%	17%	18%	18%	15%	11%	14%	15%

Britain today
Fieldwork dates : 3rd - 6th June 1988

Britain today
Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 91

Q.12 Do you support or oppose the Government adopting the following policies

Base: All respondents

	Total	Sex		Age					Class					Housing tenure			Income				
		Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	AB	C1	C2	DE	Own/mortgage	Coun-bought	rental from council	Up to 4500	Over 4100	Over 9500	Over 15,000	Child in H/H
Unweighted base	1030	518	512	144	204	340	340	340	416	174	242	284	330	697	249	101	179	191	180	170	329
Weighted base	1030	494	536	143	204	341	340	340	414	181	233	290	325	699	248	101	178	190	179	171	331

Giving people who contribute towards private health insurance a tax allowance because they are less likely to use the services of the NHS

Support	391	197	194	53	68	138	131	131	187	88	99	103	101	285	75	35	53	67	78	84	130
	38%	40%	36%	37%	33%	41%	39%	39%	45%	48%	43%	36%	31%	41%	30%	35%	30%	35%	44%	49%	39%
Oppose	583	277	306	78	129	194	181	181	214	86	127	175	194	379	155	58	109	114	97	86	188
	57%	56%	57%	54%	63%	57%	53%	53%	52%	48%	55%	60%	60%	54%	63%	57%	61%	60%	54%	50%	57%
Don't know	56	21	35	12	7	9	28	28	14	7	7	12	30	35	17	8	16	9	4	1	12
	5%	4%	7%	8%	4%	3%	8%	8%	3%	4%	3%	4%	9%	5%	7%	8%	9%	5%	2%	1%	4%
Net support	-192	-80	-112	-24	-61	-55	-49	-49	-27	1	-28	-72	-94	-95	-80	-23	-56	-48	-18	-2	-58
	-19%	-16%	-21%	-17%	-30%	-16%	-14%	-14%	-6%	1%	-12%	-25%	-29%	-14%	-32%	-23%	-32%	-25%	-10%	-1%	-18%

COMPUTER TABULATIONS

Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

health

Table 1

Q.1R Which of these things have applied to you during the past 12 months ?

Base: All respondents

	Total	Sex		Age						Class				Region			Voting intention		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South	Con	Lab	SLD/SDP/etc.
Unweighted base	1030	518	512	167	198	203	116	171	104	174	242	284	330	386	269	375	399	333	97
Weighted base	1030	494	536	166	199	203	116	172	103	181	233	290	325	386	269	376	399	332	98
Had an overnight stay in a NHS hospital for treatment	165 16%	68 14%	97 18%	38 23%	26 13%	25 13%	14 12%	27 16%	24 23%	21 12%	33 14%	58 20%	53 16%	66 17%	42 16%	57 15%	65 16%	52 16%	7 7%
Had an overnight stay in a private hospital for treatment	15 1%	8 2%	7 1%	1 1%	1 *	6 3%	1 1%	2 1%	3 3%	6 4%	6 2%	1 *	2 1%	6 2%	3 1%	6 2%	7 2%	4 1%	2 2%
Been admitted to a NHS Casualty/Accident & Emergency Department as an Out-Patient	148 14%	95 19%	52 10%	34 20%	37 18%	25 12%	13 11%	15 9%	12 12%	19 10%	33 14%	56 19%	40 12%	61 16%	37 14%	49 13%	58 14%	56 17%	10 10%
Had treatment or a check up at some other Out-Patients Department in a NHS hospital	220 21%	110 22%	110 21%	38 23%	33 17%	37 18%	30 26%	39 23%	26 26%	39 21%	56 24%	65 22%	60 18%	77 20%	55 20%	88 23%	86 22%	79 24%	16 16%
Had treatment or a check up at a private hospital Out patients Department	35 3%	15 3%	20 4%	6 4%	6 3%	11 5%	4 4%	5 3%	2 2%	14 8%	10 4%	7 2%	5 2%	10 3%	8 3%	18 5%	22 6%	5 2%	2 2%
Been to a GP/Health Clinic for a check up or treatment on the NHS	516 50%	202 41%	315 59%	89 53%	115 58%	98 48%	50 43%	82 48%	49 47%	87 48%	119 51%	149 51%	161 50%	182 47%	140 52%	194 52%	200 50%	174 53%	46 47%
Consulted a doctor privately (not on the NHS)	56 5%	28 6%	28 5%	15 9%	9 5%	13 7%	3 3%	12 7%	3 3%	20 11%	16 7%	12 4%	9 3%	21 5%	16 6%	19 5%	34 9%	12 4%	2 2%
Been called on by a NHS Health visitor	67 7%	19 4%	48 9%	20 12%	16 8%	7 3%	4 3%	5 3%	10 10%	11 6%	13 5%	18 6%	25 8%	24 6%	14 5%	30 8%	29 7%	21 6%	4 4%
Visited a dentist on the NHS	471 46%	189 38%	282 53%	82 49%	120 60%	108 53%	49 42%	52 30%	26 25%	106 59%	115 50%	122 42%	127 39%	174 45%	117 44%	179 48%	191 48%	133 40%	51 52%

Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 1

Q.16 Which of these things have applied to you during the past 12 months :

Base: All respondents

	Total	Sex		Age						Class				Region			Voting intention		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South	Con	Lab	SLD/SDP/etc.
Weighted base	1030	494	536	166	199	203	116	172	103	181	233	290	325	386	269	376	399	332	98
visited a dentist privately (Not on the NHS)	55 5%	22 4%	33 6%	10 6%	14 7%	14 7%	7 6%	5 3%	4 4%	10 6%	22 9%	16 6%	7 2%	25 7%	9 3%	21 6%	28 7%	11 3%	9 9%
None of these	200 19%	122 25%	78 15%	24 15%	30 15%	35 17%	28 24%	37 21%	31 30%	27 15%	42 18%	57 20%	74 23%	81 21%	54 20%	65 17%	72 18%	72 22%	23 24%
Don't know	4 *	3 1%	1 *	- -	- -	1 *	3 3%	- -	- -	- -	- -	3 1%	1 *	1 *	1 *	2 1%	1 *	2 1%	- -
Any contact	826 80%	370 75%	456 85%	142 85%	169 85%	167 82%	85 73%	135 79%	73 70%	155 85%	190 82%	231 79%	250 77%	303 79%	214 80%	309 82%	326 82%	258 78%	75 76%
NHS	800 78%	354 72%	446 83%	139 84%	161 81%	162 80%	82 71%	130 76%	70 68%	148 82%	183 79%	223 77%	246 76%	293 76%	209 78%	298 79%	313 78%	253 76%	70 72%
Private	121 12%	55 11%	67 12%	25 15%	25 13%	32 15%	11 10%	17 10%	10 10%	31 17%	41 18%	32 11%	17 5%	46 12%	29 11%	45 12%	68 17%	27 8%	10 10%
Overnight	176 17%	74 15%	102 19%	39 23%	27 14%	30 15%	15 13%	28 16%	25 24%	25 14%	38 16%	58 20%	55 17%	71 19%	44 16%	61 16%	69 17%	55 17%	9 9%
NHS outpatient	310 30%	169 34%	141 26%	59 36%	60 30%	51 25%	35 31%	46 27%	35 33%	51 28%	74 32%	97 33%	88 27%	119 31%	73 27%	118 31%	121 30%	114 34%	21 21%
Any outpatient	328 32%	176 36%	153 29%	63 38%	65 33%	56 27%	38 32%	48 28%	35 33%	59 32%	79 34%	99 34%	92 28%	124 32%	77 29%	127 34%	132 33%	117 35%	23 24%
Dentist	516 50%	208 42%	308 57%	91 54%	133 67%	119 58%	53 46%	57 33%	27 26%	111 61%	134 58%	137 47%	134 41%	196 51%	126 47%	193 51%	212 53%	144 43%	57 58%

Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 2

Q.16 Which of these things have applied to you during the past 12 months ?

Base: All respondents

	Total		Work status		Children		TU member		Contact with NHS			Income(thousands)		
			Work -ing	Not work -ing	Any	None	Yes	No	NHS	Pri- vate	Any	Up to 6.5	6.5- 13.5	Over 13.5
Unweighted base	1030		572	458	329	701	338	458	797	121	823	255	242	223
Weighted base	1030		569	461	331	699	335	465	800	121	826	253	241	225
Had an overnight stay in a NHS hospital for treatment	165 16%	77 14%	88 19%	58 18%	107 15%	56 17%	81 18%	165 21%	29 24%	165 20%	48 19%	43 18%	21 9%	
Had an overnight stay in a private hospital for treatment	15 1%	7 1%	8 2%	5 1%	10 1%	4 1%	9 2%	12 1%	15 12%	15 2%	2 1%	1 *	6 3%	
Been admitted to a NHS Casualty/Accident & Emergency Department as an Out-Patient	148 14%	91 16%	57 12%	46 14%	102 15%	44 13%	60 13%	148 18%	25 20%	148 18%	29 11%	32 13%	41 18%	
Had treatment or a check up at some other Out Patients Department in a NHS hospital	220 21%	112 20%	108 23%	62 19%	157 22%	80 24%	86 18%	220 27%	38 32%	220 27%	64 25%	59 25%	36 16%	
Had treatment or a check up at a private hospital Out patients Department	35 3%	21 4%	15 3%	14 4%	21 3%	12 4%	16 4%	31 4%	35 29%	35 4%	4 2%	7 3%	17 8%	
Been to a GP/Health Clinic for a check up or treatment on the NHS	516 50%	276 48%	240 52%	183 55%	333 48%	148 44%	248 53%	516 65%	67 55%	516 63%	128 51%	116 48%	121 54%	
Consulted a doctor privately (not on the NHS)	56 5%	37 6%	19 4%	21 6%	35 5%	16 5%	23 5%	49 6%	56 46%	56 7%	8 3%	12 5%	23 10%	
Been called on by a NHS Health visitor	67 7%	24 4%	43 9%	42 13%	25 4%	18 5%	40 9%	67 8%	8 7%	67 8%	17 7%	20 8%	13 6%	
Visited a dentist on the NHS	471 46%	296 52%	175 38%	188 57%	283 40%	140 42%	219 47%	471 59%	48 39%	471 57%	90 36%	113 47%	124 55%	

Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 2

Q 16 Which of these things have applied to you during the past 12 months ?

Base: All respondents

	Total Work status		Children		TU member		Contact with NHS			Income(thousands)			
	Work -ing	Not work -ing	Any	None	Yes	No	NHS	Pri- vate	Any	Up to 6.5	6.5- 13.5	Over 13.5	
Weighted base	1030	569	461	331	699	335	465	800	121	826	253	241	225
Visited a dentist privately (Not on the NHS)	55 5%	34 6%	21 5%	22 7%	34 5%	21 6%	24 5%	38 5%	55 45%	55 7%	6 2%	11 5%	17 8%
None of these	200 19%	103 18%	97 21%	53 16%	147 21%	69 21%	88 19%	- -	- -	- -	65 26%	51 21%	34 15%
Don't know	4 *	3 1%	1 *	1 *	3 *	3 1%	- -	- -	- -	- -	- -	1 *	- -
Any contact	826 80%	464 81%	362 79%	276 84%	549 79%	263 79%	377 81%	800 100%	121 100%	826 100%	188 74%	189 78%	190 85%
NHS	800 78%	446 78%	354 77%	266 80%	534 76%	257 77%	365 78%	800 100%	96 79%	800 97%	185 73%	184 76%	183 82%
Private	121 12%	76 13%	46 10%	44 13%	77 11%	42 13%	52 11%	96 12%	121 100%	121 15%	16 6%	23 10%	43 19%
Overnight	176 17%	83 15%	93 20%	62 19%	114 16%	58 17%	89 19%	173 22%	40 33%	176 21%	49 19%	44 18%	27 12%
NHS outpatient	310 30%	167 29%	143 31%	89 27%	221 32%	109 33%	123 26%	310 39%	50 41%	310 38%	81 32%	76 31%	65 29%
Any outpatient	328 32%	178 31%	150 33%	97 29%	231 33%	114 34%	134 29%	324 40%	68 56%	328 40%	84 33%	79 33%	77 34%
Dentist	516 50%	326 57%	190 41%	206 62%	310 44%	155 46%	239 51%	499 62%	93 76%	516 62%	95 38%	123 51%	136 61%

Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 3

Q.16 Which of these things have applied to you during the past 12 months ?

Base: All respondents

	Standard Region											
	Total	North	Yorks & Humb	East Mids	East Ang -lia	GLC	S.E.	S.W.	West Mids	N.W.	Wales	Scot
Unweighted base	1030	51	102	80	30	106	190	79	104	132	55	101
Weighted base	1030	51	102	80	30	106	190	79	104	132	55	101
Had an overnight stay in a NHS hospital for treatment	165 16%	10 20%	14 14%	15 19%	4 13%	13 12%	34 18%	10 13%	16 15%	23 18%	7 13%	18 18%
Had an overnight stay in a private hospital for treatment	15 1%	1 2%	3 3%	1 1%	- -	- -	5 3%	1 1%	2 2%	2 1%	- -	- -
Been admitted to a NHS Casualty/Accident & Emergency Department as an Out-Patient	148 14%	5 9%	18 18%	10 12%	8 26%	13 12%	26 13%	11 13%	12 11%	22 16%	8 15%	17 17%
Had treatment or a check up at some other Out Patients Department in a NHS hospital	220 21%	13 26%	25 25%	16 20%	5 17%	24 23%	48 25%	16 20%	22 21%	20 15%	12 22%	19 18%
Had treatment or a check up at a private hospital Out patients Department	35 3%	2 4%	3 3%	2 2%	- -	4 4%	9 4%	5 6%	6 6%	3 2%	- -	2 2%
Been to a GP/Health Clinic for a check up or treatment on the NHS	516 50%	27 52%	45 44%	37 46%	17 56%	56 52%	106 56%	32 41%	56 54%	68 52%	30 55%	43 42%
Consulted a doctor privately (not on the NHS)	56 5%	2 4%	5 5%	4 5%	1 3%	7 7%	8 4%	4 5%	11 11%	7 5%	- -	7 7%
Been called on by a NHS Health visitor	67 7%	5 10%	8 8%	3 4%	2 7%	6 6%	17 9%	6 8%	8 8%	6 5%	1 2%	4 4%
Visited a dentist on the NHS	471 46%	23 45%	53 52%	25 32%	14 47%	44 41%	101 53%	35 44%	50 48%	64 48%	28 52%	34 34%

Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 3

Q.18 Which of these things have applied to you during the past 12 months ?

Base: All respondents

	Standard Region											
	Total	North	Yorks & Hums	East Mids	East Ang - lia	GLC	S.E.	S.W.	West Mids	N.W.	Wales	Scot
Weighted base	1030	51	102	80	30	106	190	79	104	132	55	101
Visited a dentist privately (Not on the NHS)	55 5%	4 8%	8 8%	2 2%	2 6%	8 8%	10 5%	3 4%	5 5%	4 3%	-	9 9%
None of these	200 19%	10 19%	20 19%	23 28%	5 17%	28 27%	20 10%	16 21%	14 13%	25 19%	13 23%	26 26%
Don't know	4 *	1 2%	-	1 1%	-	-	1 1%	1 1%	-	-	-	-
Any contact	826 80%	40 79%	82 81%	56 70%	25 83%	78 73%	169 89%	62 78%	90 87%	106 81%	42 77%	74 74%
NHS	800 78%	38 75%	79 78%	56 70%	25 83%	73 69%	165 87%	60 76%	85 82%	105 80%	42 77%	71 70%
Private	121 12%	7 14%	14 14%	8 10%	3 10%	14 13%	22 11%	9 11%	18 17%	11 8%	-	16 16%
Overnight	176 17%	11 22%	17 17%	16 20%	4 13%	13 12%	36 19%	11 14%	17 16%	25 19%	7 13%	18 18%
NHS outpatient	310 30%	16 31%	37 37%	20 25%	11 36%	31 29%	65 34%	23 28%	28 27%	37 28%	14 26%	29 28%
Any outpatient	328 32%	17 33%	37 37%	20 25%	11 36%	34 32%	67 35%	27 34%	32 31%	40 30%	14 26%	30 29%
Dentist	516 50%	27 53%	60 59%	27 34%	16 54%	48 46%	107 56%	38 48%	55 53%	65 50%	28 52%	43 43%

Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 4

Q.19a How would you rate the overall standard of care currently provided by the NHS ?

Base: All respondents

	Total	Sex		Age						Class				Region			Voting intention		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South	Con	Lab	SLD/SDP/etc.
Unweighted base	1030	518	512	167	198	203	116	171	104	174	242	284	330	386	269	375	399	333	97
Weighted base	1030	494	536	166	199	203	116	172	103	181	233	290	325	386	269	376	399	332	98
Very Good	247 24%	118 24%	129 24%	29 17%	46 23%	52 25%	30 26%	48 28%	34 33%	41 22%	67 29%	60 21%	79 24%	88 23%	78 29%	81 22%	111 28%	70 21%	22 23%
Fairly Good	409 40%	195 39%	214 40%	65 39%	80 40%	82 40%	45 39%	70 41%	38 37%	81 45%	91 39%	114 39%	122 38%	151 39%	99 37%	159 42%	164 41%	121 37%	51 52%
Average	204 20%	101 20%	104 19%	40 24%	37 19%	40 20%	24 21%	27 16%	14 13%	40 22%	43 19%	65 22%	56 17%	77 20%	52 19%	75 20%	78 19%	63 19%	13 13%
Fairly Poor	104 10%	44 9%	61 11%	21 13%	22 11%	23 11%	9 8%	12 7%	11 11%	15 8%	23 10%	29 10%	37 11%	36 9%	27 10%	41 11%	31 8%	46 14%	8 9%
Very Poor	51 5%	30 6%	22 4%	10 6%	9 5%	5 2%	5 4%	13 7%	5 5%	1 1%	6 3%	18 6%	26 8%	29 7%	7 2%	16 4%	10 2%	30 9%	2 2%
Don't know	14 1%	8 2%	6 1%	2 1%	4 2%	2 1%	2 2%	1 1%	2 2%	4 2%	2 1%	4 1%	4 1%	5 1%	5 2%	4 1%	6 2%	2 1%	2 2%
Good	656 64%	313 63%	343 64%	93 56%	126 64%	134 66%	76 65%	119 69%	72 69%	122 67%	158 68%	174 60%	202 62%	238 62%	177 66%	240 64%	274 69%	191 58%	73 75%
Poor	156 15%	73 15%	83 15%	31 19%	31 16%	28 14%	14 12%	25 15%	16 15%	16 9%	29 12%	47 16%	64 20%	65 17%	34 13%	57 15%	41 10%	75 23%	10 11%
Net good	500 49%	240 48%	260 49%	62 37%	95 48%	106 52%	61 53%	94 54%	56 54%	106 58%	129 56%	127 44%	138 42%	173 45%	144 53%	183 49%	233 58%	116 35%	62 64%

Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 5

Q.19a How would you rate the overall standard of care currently provided by the NHS ?

Base: All respondents

	Total		Work status		Children		TU member		Contact with NHS			Income(thousands)	
		Work -ing	Not work -ing	Any	None	Yes	No	NHS	Pri- vate	Any	Up to 6.5	6.5- 13.5	Over 13.5
Unweighted base	1030	572	458	329	701	338	458	797	121	823	255	242	223
Weighted base	1030	569	461	331	699	335	465	800	121	826	253	241	225
Very Good	247 24%	124 22%	123 27%	76 23%	171 25%	82 24%	110 24%	201 25%	27 22%	205 25%	73 29%	61 25%	49 22%
Fairly Good	409 40%	231 41%	177 38%	124 38%	284 41%	129 38%	191 41%	310 39%	50 41%	322 39%	95 38%	93 39%	89 40%
Average	204 20%	120 21%	84 18%	65 20%	140 20%	66 20%	91 20%	157 20%	29 24%	165 20%	40 16%	52 22%	52 23%
Fairly Poor	104 10%	64 11%	40 9%	39 12%	65 9%	31 9%	46 10%	83 10%	10 8%	83 10%	21 8%	21 9%	24 11%
Very Poor	51 5%	22 4%	30 6%	21 6%	30 4%	21 6%	21 5%	40 5%	4 3%	42 5%	22 9%	10 4%	4 2%
Don't know	14 1%	8 1%	6 1%	6 2%	8 1%	7 2%	6 1%	8 1%	1 1%	8 1%	3 1%	3 1%	6 3%
Good	656 64%	356 62%	300 65%	200 61%	456 65%	210 63%	301 65%	511 64%	77 63%	527 64%	168 66%	155 64%	138 62%
Poor	156 15%	86 15%	70 15%	60 18%	96 14%	51 15%	67 14%	123 15%	14 12%	125 15%	43 17%	31 13%	28 12%
Net good	500 49%	270 47%	230 50%	140 42%	360 51%	159 48%	234 50%	388 49%	63 52%	402 49%	125 50%	124 51%	110 49%

Health
Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 6

Q.19a How would you rate the overall standard of care currently provided by the NHS ?

Base: All respondents

	Standard Region											
	Total	North	Yorks & Humb	East Mids	East Ang - lia	GLC	S.E.	S.W.	West Mids	N.W.	Wales	Scot
Unweighted base	1030	51	102	80	30	106	190	79	104	132	55	101
Weighted base	1030	51	102	80	30	106	190	79	104	132	55	101
Very Good	247 24%	6 12%	31 31%	31 39%	8 27%	18 17%	42 22%	21 26%	23 22%	29 22%	16 29%	22 22%
Fairly Good	409 40%	24 47%	41 40%	20 24%	14 45%	46 44%	80 42%	32 41%	41 40%	46 35%	25 46%	40 40%
Average	204 20%	13 26%	16 15%	19 24%	3 10%	26 24%	37 19%	12 15%	22 21%	26 20%	8 15%	22 22%
Fairly Poor	104 10%	5 10%	7 7%	6 7%	5 17%	11 10%	19 10%	11 14%	11 11%	16 12%	5 9%	8 8%
Very Poor	51 5%	3 6%	7 7%	1 1%	- -	3 3%	12 6%	1 1%	5 5%	12 9%	1 2%	7 7%
Don't know	14 1%	- -	- -	3 4%	- -	2 2%	- -	2 3%	2 2%	3 2%	- -	2 2%
Good	656 64%	30 58%	72 71%	51 64%	22 73%	64 60%	123 64%	53 67%	64 62%	74 56%	41 75%	62 61%
Poor	156 15%	8 16%	14 14%	7 9%	5 17%	14 13%	31 16%	12 15%	16 15%	28 21%	6 11%	15 15%
Net good	500 49%	22 42%	58 57%	44 55%	17 56%	50 47%	92 48%	41 52%	48 46%	46 35%	35 64%	47 47%

Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 7

Q.19b And what do you think the overall standard of care provided by the NHS will be like in 5 years time ?

Base: All respondents

	Total	Sex		Age						Class				Region			Voting intention		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South	Con	Lab	SLD/SDF/etc.
Unweighted base	1030	518	512	167	198	203	116	171	104	174	242	284	330	386	269	375	399	333	97
Weighted base	1030	494	536	166	199	203	116	172	103	181	233	290	325	386	269	376	399	332	98
Very Good	131 13%	69 14%	63 12%	18 11%	22 11%	28 14%	18 15%	24 14%	15 15%	29 16%	36 15%	30 10%	37 11%	42 11%	45 17%	45 12%	81 20%	22 7%	12 12%
Fairly Good	223 22%	113 23%	111 21%	36 22%	35 18%	45 22%	26 22%	32 19%	30 29%	48 26%	59 25%	55 19%	62 19%	79 21%	58 21%	87 23%	108 27%	55 17%	19 19%
Average	197 19%	89 18%	108 20%	33 20%	45 23%	48 24%	26 22%	22 13%	12 11%	42 23%	41 17%	64 22%	50 15%	67 17%	54 20%	76 20%	86 22%	53 16%	22 23%
Fairly Poor	215 21%	93 19%	122 23%	38 23%	50 25%	39 19%	24 21%	43 25%	4 4%	33 18%	46 20%	68 23%	68 21%	88 23%	50 19%	77 21%	60 15%	85 26%	23 24%
Very Poor	172 17%	87 18%	85 16%	32 19%	33 17%	35 17%	15 13%	26 15%	18 17%	20 11%	29 12%	55 19%	68 21%	81 21%	34 13%	57 15%	33 8%	87 26%	12 12%
Don't know	91 9%	44 9%	48 9%	10 6%	13 6%	9 4%	7 6%	24 14%	25 24%	10 6%	23 10%	18 6%	40 12%	29 7%	28 10%	35 9%	31 8%	30 9%	9 9%
Good	355 34%	182 37%	173 32%	54 32%	57 29%	72 36%	44 38%	57 33%	45 43%	76 42%	94 41%	85 29%	99 31%	121 31%	103 38%	131 35%	190 48%	77 23%	31 32%
Poor	387 38%	180 36%	207 39%	70 42%	83 42%	74 37%	40 34%	69 40%	22 21%	53 29%	75 32%	123 42%	136 42%	169 44%	84 31%	134 36%	92 23%	172 52%	35 36%
Net good	-32 -3%	2 *	-33 -6%	-16 -10%	-26 -13%	-2 -1%	4 3%	-12 -7%	23 22%	24 13%	19 8%	-38 -13%	-37 -11%	-48 -12%	19 7%	-3 -1%	97 24%	-95 -28%	-4 -5%

Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 8

Q.19b And what do you think the overall standard of care provided by the NHS will be like in 5 years time ?

Base: All respondents

	Total	Work status		Children		TU member		Contact with NHS			Income(thousands)		
		Work -ing	Not work -ing	Any	None	Yes	No	NHS	Pri- vate	Any	Up to 6.5	6.5- 13.5	Over 13.5
Unweighted base	1030	572	458	329	701	338	458	797	121	823	255	242	223
Weighted base	1030	569	461	331	699	335	465	800	121	826	253	241	225
Very Good	131 13%	76 13%	55 12%	41 12%	91 13%	34 10%	72 16%	106 13%	15 12%	109 13%	29 11%	31 13%	31 14%
Fairly Good	223 22%	124 22%	99 22%	62 19%	161 23%	74 22%	106 23%	162 20%	39 32%	169 20%	54 21%	56 23%	59 26%
Average	197 19%	128 22%	70 15%	71 21%	127 18%	65 19%	84 18%	161 20%	27 22%	169 21%	38 15%	44 18%	47 21%
Fairly Poor	215 21%	117 21%	98 21%	80 24%	135 19%	70 21%	88 19%	173 22%	24 20%	178 22%	41 16%	60 25%	45 20%
Very Poor	172 17%	88 16%	83 18%	57 17%	114 16%	56 17%	74 16%	136 17%	10 8%	137 17%	59 23%	32 13%	29 13%
Don't know	91 9%	36 6%	55 12%	20 6%	71 10%	37 11%	40 9%	62 8%	6 5%	64 8%	33 13%	17 7%	13 6%
Good	355 34%	200 35%	155 34%	103 31%	252 36%	108 32%	179 38%	268 33%	54 44%	278 34%	83 33%	88 36%	90 40%
Poor	387 38%	205 36%	181 39%	137 41%	249 36%	126 38%	162 35%	309 39%	34 28%	315 38%	100 40%	92 38%	74 33%
Net good	-32 -3%	-5 -1%	-27 -6%	-34 -10%	2 *	-18 -5%	16 4%	-42 -5%	20 16%	-38 -5%	-17 -7%	-5 -2%	16 7%

Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 9

Q.19b And what do you think the overall standard of care provided by the NHS
will be like in 5 years time ?

Base: All respondents

	Standard Region											
	Total	North	Yorks &Humb	East Mids	East Ang -lia	GLC	S.E.	S.W.	West Mids	N.W.	Wales	Scot
Unweighted base	1030	51	102	80	30	106	190	79	104	132	55	101
Weighted base	1030	51	102	80	30	106	190	79	104	132	55	101
Very Good	131 13%	3 6%	15 15%	19 24%	4 13%	7 7%	28 15%	10 13%	12 11%	18 13%	10 18%	6 6%
Fairly Good	223 22%	14 28%	17 16%	17 21%	8 26%	26 25%	46 24%	14 18%	25 24%	23 17%	8 14%	25 25%
Average	197 19%	13 26%	23 22%	15 19%	10 34%	17 16%	40 21%	19 23%	15 15%	20 15%	14 26%	11 11%
Fairly Poor	215 21%	10 20%	18 18%	13 16%	7 24%	28 26%	31 16%	18 23%	20 19%	29 22%	10 18%	31 31%
Very Poor	172 17%	7 14%	24 24%	6 8%	1 4%	20 19%	29 15%	8 10%	22 21%	29 22%	5 9%	21 21%
Don't know	91 9%	3 6%	5 5%	10 13%	- -	8 8%	16 8%	11 14%	10 10%	14 10%	8 14%	7 7%
Good	355 34%	18 35%	32 31%	36 45%	12 39%	33 31%	74 39%	24 30%	37 36%	41 31%	18 33%	31 31%
Poor	387 38%	17 33%	42 41%	19 23%	8 27%	48 45%	60 32%	26 33%	42 40%	57 44%	15 28%	52 52%
Net good	-32 -3%	1 1%	-10 -10%	17 22%	4 12%	-15 -14%	14 7%	-2 -2%	-5 -5%	-17 -13%	3 5%	-21 -21%

Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MOEI)

Table 10

Q.19a How would you rate the overall standard of care currently provided by the NHS ?

Base: All respondents

Q 19b '5 YEARS' TIME'

	Unweight ed base	Weighted base	Very Good	Fairly Good	Average	Fairly Poor	Very Poor	Don't know	Good	Poor	Net good
Unweighted base	1030	1030	132	224	196	214	172	92	356	386	-30
Weighted base	1030	1030	131	223	197	215	172	91	355	387	-32
Very Good	248	247 24%	102 78%	48 22%	33 17%	26 12%	16 9%	22 24%	150 42%	42 11%	108 -341%
Fairly Good	408	409 40%	24 18%	145 65%	98 49%	87 41%	24 14%	31 34%	168 47%	112 29%	57 -179%
Average	204	204 20%	6 4%	25 11%	54 27%	73 34%	30 18%	17 18%	31 9%	103 27%	-72 226%
Fairly Poor	104	104 10%	- -	3 1%	9 5%	29 14%	54 31%	9 10%	3 1%	83 22%	-80 252%
Very Poor	52	51 5%	- -	- -	3 1%	- -	45 26%	4 4%	- -	45 12%	-45 140%
Don't know	14	14 1%	- -	2 1%	1 1%	- -	2 1%	9 10%	2 1%	2 1%	* *
Good	656	656 64%	125 96%	193 86%	131 66%	113 53%	41 24%	53 58%	319 90%	154 40%	165 -519%
Poor	156	156 15%	- -	3 1%	12 6%	29 14%	98 57%	13 14%	3 1%	128 33%	-125 393%
Net good	500	500 49%	125 96%	190 85%	119 60%	84 39%	-58 -34%	40 44%	315 89%	26 7%	289 -912%

Health
Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 13

Q.19c How do you think Britains health care should be organised for it to be improved :

Base: All respondents

	Total	Sex		Age						Class				Region			Voting intention		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South	Con	Lab	SLD/SDP/etc.
Unweighted base	1030	518	512	167	198	203	116	171	104	174	242	284	330	386	269	375	399	333	97
Weighted base	1030	494	536	166	199	203	116	172	103	181	233	290	325	386	269	376	399	332	98
Sum of money allowed to use to pay for treatment, NHS or private	190 18%	85 17%	105 20%	40 24%	32 16%	39 19%	12 10%	37 21%	19 18%	42 23%	48 21%	46 16%	54 17%	64 17%	51 19%	74 20%	102 26%	36 11%	16 17%
As at present, with most people using the NHS and a few paying for private health insurance and going for private treatment	654 63%	313 63%	341 64%	98 59%	130 65%	134 66%	83 72%	103 60%	66 64%	116 64%	159 68%	183 63%	196 60%	229 60%	171 64%	253 67%	271 68%	184 56%	70 72%
Abolish private treatment altogether	167 16%	89 18%	79 15%	25 15%	33 16%	26 13%	21 18%	26 16%	16 15%	19 10%	24 10%	56 19%	69 21%	84 22%	44 16%	39 10%	20 5%	104 31%	9 9%
Don't know	19 2%	8 2%	12 2%	3 2%	4 2%	4 2%	- -	4 2%	3 3%	5 3%	2 1%	5 2%	7 2%	7 2%	3 1%	9 2%	5 1%	7 2%	2 2%

Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 14

Q.19c How do you think Britains health care should be organised for it to be improved ?

Base: All respondents

	Total	Work status		Children		TU member		Contact with NHS			Income(thousands)		
		Work -ing	Not work -ing	Any	None	Yes	No	NHS	Pri- vate	Any	Up to 6.5	6.5- 13.5	Over 13.5
Unweighted base	1030	572	458	329	701	338	458	797	121	823	255	242	223
Weighted base	1030	569	461	331	699	335	465	800	121	826	253	241	225
Sum of money allowed to use to pay for treatment,NHS or private	190 18%	115 20%	75 16%	57 17%	133 19%	62 18%	93 20%	141 18%	29 24%	146 18%	40 16%	51 21%	44 20%
As at present,with most people using the NHS and a few paying for private health insurance and going for private treatment	654 63%	362 64%	292 63%	211 64%	443 63%	215 64%	292 63%	516 65%	83 68%	536 65%	149 59%	155 64%	152 68%
Abolish private treatment altogether	167 16%	85 15%	82 18%	57 17%	110 16%	49 15%	69 15%	129 16%	6 5%	130 16%	55 22%	35 15%	25 11%
Don't know	19 2%	7 1%	12 3%	6 2%	13 2%	8 2%	10 2%	14 2%	3 3%	14 2%	9 4%	-	3 1%

Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 15

Q.19c How do you think Britains health care should be organised for it to be improved ?

Base: All respondents

	Standard Region											
	Total	North	Yorks &Humb	East Mids	East Ang -lia	GLC	S.E.	S.W.	West Mids	N.W.	Wales	Scot
Unweighted base	1030	51	102	80	30	106	190	79	104	132	55	101
Weighted base	1030	51	102	80	30	106	190	79	104	132	55	101
Sum of money allowed to use to pay for treatment,NHS or private	190 18%	11 22%	10 10%	14 17%	8 27%	17 16%	49 26%	9 11%	19 18%	24 18%	10 18%	19 19%
As at present,with most people using the NHS and a few paying for private health insurance and going for private treatment	654 63%	33 64%	66 65%	51 64%	16 53%	69 65%	126 66%	58 74%	69 67%	73 55%	35 64%	58 57%
Abolish private treatment altogether	167 16%	6 12%	22 22%	14 18%	6 21%	15 14%	16 8%	8 10%	15 14%	35 26%	9 16%	22 21%
Don't know	19 2%	1 2%	4 4%	1 1%	-	5 5%	-	4 5%	1 1%	-	1 2%	2 2%

Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 16

	Total	Sex		Age						Class				Region			Voting intention		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South	Con	Lab	SLD/SDP/etc.
weighted base	1030	494	536	166	199	203	116	172	103	181	233	290	325	386	269	376	399	332	98
<u>Sex</u>																			
Male	494	494	-	90	86	99	57	73	50	92	104	144	155	185	131	179	197	165	44
	48%	100%	-	54%	43%	49%	49%	42%	49%	51%	45%	49%	48%	48%	49%	48%	49%	50%	45%
Female	536	-	536	76	113	104	59	99	53	90	129	147	170	201	138	197	202	166	54
	52%	-	100%	46%	57%	51%	51%	58%	51%	49%	55%	51%	52%	52%	51%	52%	51%	50%	55%
<u>Age</u>																			
18-24	166	90	76	166	-	-	-	-	-	18	31	67	51	70	39	57	59	61	10
	16%	18%	14%	100%	-	-	-	-	-	10%	13%	23%	16%	18%	15%	15%	15%	18%	10%
25-34	199	86	113	-	199	-	-	-	-	33	53	60	52	66	56	76	84	68	20
	19%	17%	21%	-	100%	-	-	-	-	18%	23%	21%	16%	17%	21%	20%	21%	21%	20%
35-44	203	99	104	-	-	203	-	-	-	57	55	45	46	79	49	75	87	53	20
	20%	20%	19%	-	-	100%	-	-	-	32%	23%	16%	14%	21%	18%	20%	22%	16%	20%
45-54	116	57	59	-	-	-	116	-	-	21	27	37	31	39	33	45	50	27	19
	11%	12%	11%	-	-	-	100%	-	-	11%	12%	13%	10%	10%	12%	12%	13%	8%	19%
55-64	172	73	99	-	-	-	-	172	-	33	32	42	65	65	47	60	64	61	16
	17%	15%	19%	-	-	-	-	100%	-	18%	14%	15%	20%	17%	18%	16%	16%	18%	16%
65+	103	50	53	-	-	-	-	-	103	13	21	18	51	35	29	40	34	38	12
	10%	10%	10%	-	-	-	-	-	100%	7%	9%	6%	16%	9%	11%	11%	8%	12%	13%
<u>Class</u>																			
AB	181	92	90	18	33	57	21	33	13	181	-	-	-	57	34	90	102	27	23
	18%	19%	17%	11%	16%	28%	18%	19%	13%	100%	-	-	-	15%	13%	24%	25%	8%	24%
C1	233	104	129	31	53	55	27	32	21	-	233	-	-	80	56	97	116	49	22
	23%	21%	24%	19%	27%	27%	23%	18%	20%	-	100%	-	-	21%	21%	26%	29%	15%	22%
C2	290	144	147	67	60	45	37	42	18	-	-	290	-	109	87	95	100	103	26
	28%	29%	27%	40%	30%	22%	32%	25%	18%	-	-	100%	-	28%	32%	25%	25%	31%	26%
DE	325	155	170	51	52	46	31	65	51	-	-	-	325	139	93	94	82	152	27
	32%	31%	32%	30%	26%	23%	27%	38%	49%	-	-	-	100%	36%	34%	25%	20%	46%	28%
<u>Region</u>																			
North	386	185	201	70	66	79	39	65	35	57	80	109	139	386	-	-	115	175	28
	37%	37%	38%	42%	33%	39%	34%	38%	34%	32%	34%	38%	43%	100%	-	-	29%	53%	29%

Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 16

	Total	Sex		Age						Class				Region			Voting intention		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South	Con	Lab	SLD/SDP/etc.
weighted base	1030	494	536	166	199	203	116	172	103	181	233	290	325	386	269	376	399	332	98
Midlands	269	131	138	39	56	49	33	47	29	34	56	87	93	-	269	-	115	89	15
	26%	26%	26%	23%	28%	24%	28%	27%	28%	19%	24%	30%	28%	-	100%	-	29%	27%	15%
South	376	179	197	57	76	75	45	60	40	90	97	95	94	-	-	376	169	68	54
	36%	36%	37%	34%	38%	37%	38%	35%	38%	50%	42%	33%	29%	-	-	100%	42%	21%	56%
<u>Voting intention</u>																			
Con	399	197	202	59	84	87	50	64	34	102	116	100	82	115	115	169	399	-	-
	39%	40%	38%	35%	42%	43%	43%	37%	33%	56%	50%	34%	25%	30%	43%	45%	100%	-	-
Lab	332	165	166	61	68	53	27	61	38	27	49	103	152	175	89	68	-	332	-
	32%	33%	31%	37%	34%	26%	23%	36%	37%	15%	21%	36%	47%	45%	33%	18%	-	100%	-
SLD/SDP/Lib/Alln	98	44	54	10	20	20	19	16	12	23	22	26	27	28	15	54	-	-	98
	9%	9%	10%	6%	10%	10%	16%	9%	12%	13%	9%	9%	8%	7%	6%	14%	-	-	100%

Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 17

	Total Work status		Children		TU member		Contact with NHS			Income (thousands)			
	Work -ing	Not work -ing	Any	None	Yes	No	NHS	Pri vate	Any	Up to 6.5	6.5- 13.5	Over 13.5	
weighted base	1030	569	461	331	699	335	465	800	121	826	253	241	225
<u>Sex</u>													
Male	494	316	179	146	348	195	150	354	55	370	117	126	117
	48%	55%	39%	44%	50%	58%	32%	44%	45%	45%	46%	52%	52%
Female	536	254	282	184	351	139	315	446	67	456	136	115	108
	52%	45%	61%	56%	50%	42%	68%	56%	55%	55%	54%	48%	48%
<u>Age</u>													
18-24	166	128	38	68	99	40	80	139	25	142	25	56	38
	16%	22%	8%	20%	14%	12%	17%	17%	21%	17%	10%	23%	17%
25-34	199	149	49	134	65	57	75	161	25	169	27	59	71
	19%	26%	11%	40%	9%	17%	16%	20%	21%	20%	11%	24%	31%
35-44	203	154	49	95	108	68	80	162	32	167	23	51	66
	20%	27%	11%	29%	15%	20%	17%	20%	26%	20%	9%	21%	29%
45-54	116	66	50	9	107	52	41	82	11	85	30	24	28
	11%	12%	11%	3%	15%	16%	9%	10%	9%	10%	12%	10%	12%
55-64	172	31	141	3	169	79	72	130	17	135	71	35	10
	17%	5%	31%	1%	24%	24%	16%	16%	14%	16%	28%	15%	5%
65+	103	2	101	2	101	34	64	70	10	73	65	7	3
	10%	*	22%	1%	14%	10%	14%	9%	8%	9%	26%	3%	1%
<u>Class</u>													
AB	181	112	70	62	119	60	83	148	31	155	10	33	83
	18%	20%	15%	19%	17%	18%	18%	19%	26%	19%	4%	14%	37%
C1	233	153	80	73	160	77	101	183	41	190	34	64	58
	23%	27%	17%	22%	23%	23%	22%	23%	34%	23%	13%	27%	26%
C2	290	197	93	101	190	89	121	223	32	231	46	83	65
	28%	35%	20%	30%	27%	27%	26%	28%	26%	28%	18%	35%	29%
DE	325	107	218	95	230	108	159	246	17	250	163	60	18
	32%	19%	47%	29%	33%	32%	34%	31%	14%	30%	64%	25%	8%
<u>Region</u>													
North	386	205	180	130	256	123	174	293	48	303	105	83	64
	37%	36%	39%	39%	37%	37%	37%	37%	39%	37%	41%	34%	28%

Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 17

	Total	Work status		Children		TU member		Contact with NHS			Income (thousands)		
		Work -ing	Not work -ing	Any	None	Yes	No	NHS	Pri- vate	Any	Up to 6.5	6.5- 13.5	Over 13.5
weighted base	1030	569	461	331	699	335	465	800	121	826	253	241	225
Midlands	269	144	125	86	183	83	125	209	29	214	79	73	52
	26%	25%	27%	26%	26%	25%	27%	26%	24%	26%	31%	30%	23%
South	376	220	156	115	261	129	165	298	45	309	70	85	109
	36%	39%	34%	35%	37%	38%	36%	37%	37%	37%	28%	35%	49%
<u>Voting intention</u>													
Con	399	250	149	128	271	125	204	313	68	326	58	110	112
	39%	44%	32%	39%	39%	37%	44%	39%	56%	39%	23%	46%	50%
Lab	332	161	171	112	220	121	117	253	27	258	127	69	44
	32%	28%	37%	34%	31%	36%	25%	32%	22%	31%	50%	29%	20%
SLD/SDP/Lib/Alln	98	56	42	30	67	38	38	70	10	75	17	22	28
	9%	10%	9%	9%	10%	11%	8%	9%	8%	9%	7%	9%	13%

Fieldwork dates : 3rd - 6th June 1988

Source : Market & Opinion Research International (MORI)

Table 18

	Total	Sex		Age						Class				Region			Voting intention		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mio-lands	South	Con	Lab	SLD/SDP/etc.
weighted base	1030	494	536	166	199	203	116	172	103	181	233	290	325	386	269	376	399	332	98
<u>Work status</u>																			
Working	569	316	254	128	149	154	66	31	2	112	153	197	107	205	144	220	250	161	56
	55%	64%	47%	77%	75%	76%	57%	18%	2%	62%	66%	68%	33%	53%	54%	59%	63%	49%	57%
Not working	461	179	282	38	49	49	50	141	101	70	80	93	218	180	125	156	149	171	42
	45%	36%	53%	23%	25%	24%	43%	82%	98%	38%	34%	32%	67%	47%	46%	41%	37%	51%	43%
<u>Children</u>																			
Any	331	146	184	68	134	95	9	3	2	62	73	101	95	130	86	115	128	112	30
	32%	30%	34%	41%	67%	47%	8%	2%	2%	34%	31%	35%	29%	34%	32%	31%	32%	34%	31%
None	699	348	351	99	65	108	107	169	101	119	160	190	230	256	183	261	271	220	67
	68%	70%	66%	59%	33%	53%	92%	98%	98%	66%	69%	65%	71%	66%	68%	69%	68%	66%	69%
<u>TU member</u>																			
Yes	335	195	139	40	57	68	52	79	34	60	77	89	108	123	83	129	125	121	38
	32%	39%	26%	24%	29%	33%	45%	46%	33%	33%	33%	31%	33%	32%	31%	34%	31%	36%	39%
No	465	150	315	80	75	80	41	72	64	83	101	121	159	174	125	165	204	117	38
	45%	30%	59%	48%	38%	39%	36%	42%	62%	46%	44%	42%	49%	45%	47%	44%	51%	35%	39%
<u>Contact with NHS</u>																			
NHS	800	354	446	139	161	162	82	130	70	148	183	223	246	293	209	298	313	253	70
	78%	72%	83%	84%	81%	80%	71%	76%	68%	82%	79%	77%	76%	76%	78%	79%	78%	76%	72%
Private	121	55	67	25	25	32	11	17	10	31	41	32	17	48	29	45	68	27	10
	12%	11%	12%	15%	13%	15%	10%	10%	10%	17%	18%	11%	5%	12%	11%	12%	17%	8%	10%
Any	826	370	456	142	169	167	85	135	73	155	190	231	250	303	214	309	326	258	75
	80%	75%	85%	85%	85%	82%	73%	79%	70%	85%	82%	79%	77%	79%	80%	82%	82%	78%	76%
<u>Income (thousands)</u>																			
Up to 6.5	253	117	136	25	27	23	30	71	65	10	34	46	163	105	79	70	58	127	17
	25%	24%	25%	15%	14%	11%	26%	41%	63%	6%	15%	16%	50%	27%	29%	19%	14%	38%	18%
6.5 - 13.5	241	126	115	56	59	51	24	35	7	33	64	83	60	83	73	85	110	69	22
	23%	25%	21%	34%	30%	25%	20%	20%	7%	18%	28%	29%	18%	21%	27%	23%	28%	21%	23%
Over 13.5	225	117	108	38	71	66	28	10	3	83	58	65	18	64	52	109	112	44	28
	22%	24%	20%	23%	36%	32%	24%	6%	3%	46%	25%	22%	6%	17%	19%	29%	28%	13%	29%