

*CGP*



Treasury Chambers, Parliament Street SW1P 3AG

The Rt Hon Kenneth Clarke QC MP  
Secretary of State for Health  
Department of Health  
Richmond House  
79 Whitehall  
London  
SW1

*NB pm*  
*mc*  
*2/11*

1 November 1989

*Dr Ke*

*at Play*

THE NEW GP CONTRACT - INFORMING THE PUBLIC

Thank you for your letter of 27 October. I have also seen the Prime Minister's comments in the letter of 30 October from her Private Secretary.

2 Subject to further comments of colleagues on the content of the advertisement, propriety and timing, I am content that what you propose is a cost-effective way of meeting a legitimate information need. You will of course need to contain the relatively modest cost within your existing provision for centrally financed health services.

3 I am copying this letter to the Prime Minister, Malcolm Rifkind, Peter Walker and Sir Robin Butler.

*[Handwritten signature]*

NORMAN LAMONT

Nat Health  
Expend/EPH Pt 22



*[Faint, illegible handwritten notes]*

