

cc NYO

JF7749



CONFIDENTIAL
APPOINTMENTS IN CONFIDENCE

PRIME MINISTER

FINANCING THE BBC

Leon Brittan copied to me his minute of 28 February, proposing the terms of reference for a study chaired by Professor Alan Peacock, to review the financing of the BBC. I have seen also the record of your discussion with Leon Brittan on 5 March.

2 I am content with the proposed terms of reference, as amended in your discussion. As regards Professor Peacock, I feel less sceptical than you about his willingness to investigate these matters robustly notwithstanding the special pleading of interested parties. I believe it would be desirable for the membership of the inquiry team to include one or more industrialists with knowledge of the requirements of companies for whom advertising is undertaken. I shall write separately to Leon Brittan to suggest names.

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8 March 1985

Department of Trade & Industry

Broadcasting : BBC 7/79.



→ 8 MAR 1985

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