



10 DOWNING STREET

Mr. Rawlins

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From the Press Secretary

Briam Mower Esq
Director of Information
Home Office
50 Queen Anne's Gate
London SW1

7 November 1985

Dear Brian,

This note is to let you know of the arrangements made for the presentation of the Autumn Statement on Tuesday, November 12, 1985.

The Treasury is of course in the lead on the Statement itself and the Chancellor and Chief Secretary will be active in explaining the overall situation.

The Lord President has asked me, however, to let you know that Ministers are agreed that:

- i. each individual Department should prepare its own positive brief for the media;
- ii. individual Ministers should take every opportunity to explain their circumstances in the most positive fashion to the public and their particular media clientele; and
- iii. detailed matters be dealt with by the responsible Department.

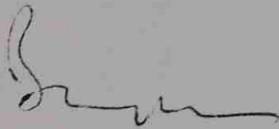
You or your colleagues may feel there would be value in holding press briefings immediately after the Chancellor's statement in the House and subsequently giving radio and television interviews.

What I would much appreciate at the usual meeting of MIO on Monday, November 11 would be a detailed rundown from Heads of Information on their plans.

It would also be extremely helpful if, before close of play tomorrow (Friday, November 8), you would let me know of any speaking notes you are intending to produce. I think you should

be guided on whether to prepare a speaking note by your assessment of the political sensitivity of the particular issue. So far as I am concerned, your watchword should be: if it's difficult - explain it on paper.

I am copying to all other Heads of Information.



BERNARD INGHAM