

cc S. Goodchild  
BBC Broadcasting House London W1A 1AA

Telephone 01-580 4468 Telex: 265781 Telegrams and Cables: Broadcasts London Telex

from the DEPUTY DIRECTOR-GENERAL

Mr M Addison,  
Private Secretary to Prime Minister,  
10 Downing Street,  
London,  
SW1A 2AA

cc Miss Goodchild.

21st August 1987

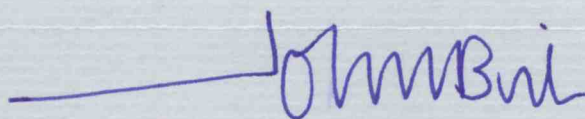
Dear Mr Addison,

Thank you for your letter of 7th August.

I am grateful for the invitation to attend the seminar on  
21st September and I confirm I can attend.

If invited, I would be happy to launch a discussion on a  
particular item.

Yours sincerely,



JOHN BIRT

BROADCASTING

BBC Broadcasting House London W1A 1AA

SEMINAR

3/1/77



cc S. G.  
✓



no

cc Min Goodchild.  
✓

W0144

MR ADDISON

21 August 1987

I would be delighted to accept the Prime Minister's invitation to join the seminar to discuss the future of broadcasting and the impact of technological developments.

JOHN W FAIRCLOUGH  
Chief Scientific Adviser





COMMUNICATION

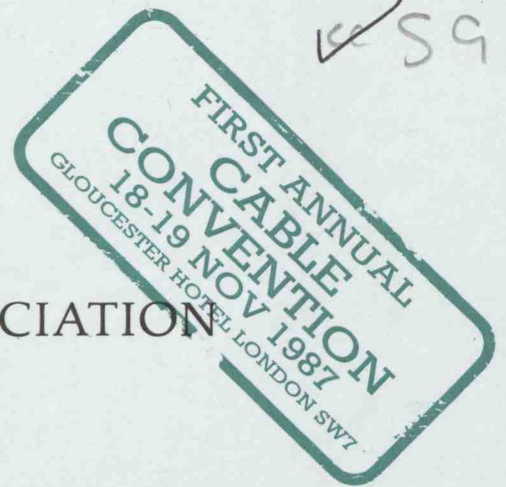
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# THE CABLE TELEVISION ASSOCIATION

A company limited by guarantee



Our Ref: NM/SC/3519

19th August 1987.

M.E. Addison Esq.,  
The Private Secretary,  
10, Downing Street,  
LONDON  
SW1A 2AA.

*Dear Mr. Addison,*

*19/8/87*

Many thanks for your letter of 7th August which I saw on my return from holiday. It is most encouraging to hear of the Prime Minister's seminar on broadcasting and technological development and I would be delighted to take part.

Naturally I would be happy to speak briefly to get the discussion going if so desired, and there are a number of aspects of Association policy which could provide the basis for a short prepared statement. Perhaps I should mention that the cornerstone of industry policy is that the cable is not just another technology for distributing entertainment as, for example, is DBS. We see the major role of cable as providing competition in telecommunications at the local level to BT and Mercury, as as such being part of the telecoms infrastructure.

If you should want a prepared statement, I would be glad of your advice on an appropriate angle.

Yours sincerely,

*Nicolas Mellersh*

Nicolas Mellersh  
DIRECTOR.

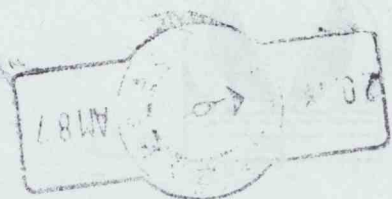
50 Frith Street London W1V 5TE Telephone 01·437 0549/01·437 0983 Fax: 01·734 2546

President · Sir Fitzroy Maclean Bt., C.B.E.

Chairman · Chris Medd

Director · Nicolas Mellersh

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cc 59

BOOZ ALLEN & HAMILTON  
INTERNATIONAL (U.K.) LTD.

100 PICCADILLY · MAYFAIR · LONDON W1V 9HA · TELEPHONE: 01-493 9595 · TELEX: 261844 · FAX: 01-629 3560

18th August 1987

*Handwritten initials*

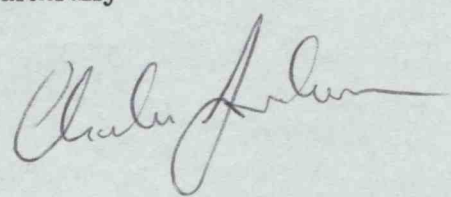
The Private Secretary  
10 Downing Street  
LONDON  
SW1A 2AA

Dear Sir *207/2/r*

Thank you for your letter of 7th August 1987. I shall be glad to attend and contribute to the seminar on broadcasting policy on 21st September.

I shall look forward to hearing more details in due course.

Yours faithfully



Charles Jonscher  
Vice President

PS Please note that CSP International Ltd has been acquired by and incorporated into Booz Allen and Hamilton.



## BBC Television Centre London W12 7RJ

TELEPHONE 01-743 8000 · TELEX: 265781 · TELEGRAMS AND CABLES: TELECASTS LONDON TELEX

from the DIRECTOR OF PROGRAMMES, TELEVISION

14th August 1987

1. PAB  
2. Mrs Broadchild

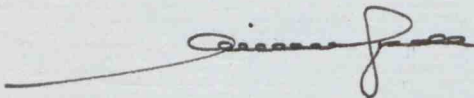
Mr. Mark Addison,  
10 Downing Street,  
London SW1A 2AA

Dear Mr. Addison,

I have much pleasure in accepting the Prime Minister's invitation to attend the seminar on the future of broadcasting at Downing Street on September 21st.

I await your direction on the nature of my participation and would appreciate early notice if I am required to prepare any (short) set piece.

Yours sincerely,



MICHAEL GRADE

Director of Programmes, Television

Tel: 01 439 2244  
Telex: 299200  
Fax: 01 734 6813

cc S. Goodchild  
Craven House  
34 Fouberts Place  
London W1V 2BH

Mark E. Addison Esq  
Private Secretary  
10 Downing Street  
LONDON  
SW1A 2AA

14 August 1987

*PS  
R/S*  
*Jap*  
Dear Mr Addison,

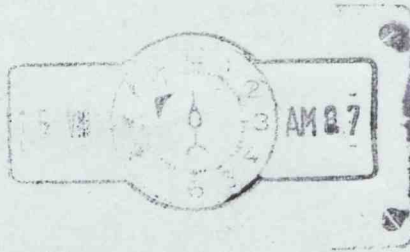
Thank you for your letter of 7 August.

I would be very pleased to take part in the seminar which will be held in the morning of Monday, 21 September. I would also be happy to speak briefly on particular items in order to help get discussion going. Items on which I have views and knowledge that might be helpful are the possibilities for subscription and "pay per view" that will be available for terrestrial, cable and satellite television systems, the importance of growing a programme making industry separate from the broadcasting industry and the extreme importance of creating as much competition as possible not only between the various media, but also within each medium.

*Yours sincerely*

*J. B. H. JACKSON*  
J. B. H. JACKSON

Cleaver House  
34 Federal Plaza  
London W1V 3BN



POST OFFICE  
LONDON W1V 3BN

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cc S. Goodchild

Spylaw House, Newlands Avenue, Radlett, Hertfordshire, WD7 8EL : 09276 3532

14th August 1987.

Jean Lew. Addisrof. <sup>PPS</sup> <sup>12/8</sup>

R1518

Thank you for your  
letter of August 7th. <sup>par</sup>

I would very  
much have liked to take part  
in the Prime Minister's seminar  
on broadcasting policy, but I'm  
afraid the date falls in the  
middle of this year's Italia  
Paige in Vicenza & quite a  
few BBC & ITV people will

he cooked up there.

I'm so

sorry, & I do hope it goes  
well.

Yours sincerely,

Samuel Butler

---



cc S. Goodchild.



British Satellite Broadcasting Ltd.,  
Park Lane Suite,  
14 Old Park Lane, London W1Y 3LH  
Telephone: 01-409 0303  
Facsimile: 01-499 0671

GJG/SS

PPS

13th August 1987

R1518

Dear Mr Addison, <sup>13/8</sup>

— JAG

Thank you for your letter dated 7th August advising me of the Prime Minister's invitation to take part in a seminar on Monday 21st September, on the "Future prospects for Broadcasting".

I am very pleased to accept this invitation and to confirm that I would be prepared to take up your suggestion of providing assistance in generating initial discussion if that is felt appropriate. Perhaps a few minutes presentation on "British Satellite Broadcasting and Competition" may help.

I look forward to hearing further from you.

yours sincerely

Graham Grist

The Private Secretary  
10 Downing Street  
London SW1A 2AA



JOS BBR  
file



10 DOWNING STREET  
LONDON SW1A 2AA

From the Private Secretary

13 August, 1987.

**BROADCASTING SEMINAR**

I know that there has been correspondence between our respective offices about the broadcasting seminar which the Prime Minister will be giving on 21 September. Michael Checkland telephoned this afternoon to express surprise that while John Birt, Michael Grade and Ian McIntyre from the BBC had been invited, David Hatch, Managing Director of Network Radio, had not. Michael Checkland's view was that while Ian McIntyre might well be a very worthy participant in his own right, he did not justify a place by virtue of his position within the BBC. He did, however, feel that David Hatch was essential, given that he was a key man within the BBC doing policy thinking on radio. I made the usual non-committal noises, but should be grateful if you could confirm that David Hatch's omission is deliberate, rather than a mix-up of some sort.

BE  
Ho spoke  
to AB - omission was deliberate.

Spoke to Checkland's secretary and told her that his omission was the result of a decision to concentrate on television questions at the seminar.

DKW  
7/9.

P.A. Bearpark

William Fittall, Esq.,  
Home Office.

Tel. 01-688 0981

*cc S. Crookall*

24 Selborne Road  
Croydon  
Surrey  
CR0 5JQ

12th August 1987

Mark Addison Esq  
Private Secretary  
10 Downing Street  
London SW1A 2AA

*Dear Mr Addison* <sup>my</sup> <sub>12/8</sub> *flat*

Thank you for your letter dated 7th August addressed to me at Mullard Ltd. I have, in fact, now retired from Mullard and am working from the above address.

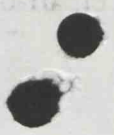
I regret that as I shall be on holiday in Italy I cannot attend the seminar on broadcasting arranged for 21st September. I am very sorry not to be able to join the discussion as I should have been very happy both to contribute and to listen.

*Yours sincerely*  
*I H Cohen*

I H Cohen



1899 88-10 57





8 Gilmour Road, Edinburgh EH16 5NF

CF  
R13/8  
S/S  
13/8

12 August 1987

Dear Private Secretary,

ALAN WITH A.A.

Thank you for the kind invitation to take part in the Prime Minister's seminar about broadcasting policy to be held on Monday 21 September.

I am very glad indeed to accept her invitation. If you wished me to speak briefly on any particular item, I should be pleased to do so.

I shall be on holiday from 3-16 September so it would be useful to have some indication of the agenda before then, if at all possible. If that is not possible, I could reserve a rainy day - there are usually several on Rannoch Moor! - for any paper likely to arrive during that period. My address is :  
Red Squirrel Lodge No.3, Loch Rannoch Estate  
Kinloch Rannoch,  
by Pitlochry  
Perthshire, PH16 5PS

Yours sincerely

Alan Peacock

Professor Sir Alan Peacock

BROADCASTING

SEMINAR

3/17

**SUPER**  
CHANNEL

19/21 RATHBONE PLACE LONDON W1P 1DF TELEPHONE 01 631 5050  
TELEX 266710 SUPER G FACSIMILE 01 631 5255

cy/SG

RH/MCH

M Addison Esq.,  
Private Secretary  
10 Downing Street  
London SW1A 2AA

12 August 1987

Dear Mark Addison,

Thank you for your letter. I would be happy to take part in the seminar on 21 September and speak briefly on a particular topic if required.

I look forward to it.

Yours sincerely,



Richard Hooper  
Joint Managing Director



BROADCASTING  
SEMINAR

3/47

BROADCASTING

SEMINAR



2 PPS  
CCSG  
CS

INDEPENDENT BROADCASTING AUTHORITY

70 Brompton Road, London SW3 1EY

Tel: 01-584 7011 Telex: 24345

JOHN WHITNEY Director General

11th August 1987

Dear Mr Addison,<sup>205</sup>  
U1 &

Thank you for your letter of 7th August.

I shall be happy to attend the Prime Minister's Seminar on broadcasting policy on 21st September, and to speak, if called upon.

Yours sincerely,  
John Whitney:

Mark Addison, Esq.,  
Private Secretary,  
10 Downing Street,  
London, SW1A 2AA.

BROADCASTING

Seminars

7/17

UNITED STATES BROADCASTING BOARD

Washington, D. C.

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*cc Sue Goodchild*

HOME OFFICE  
QUEEN ANNE'S GATE  
LONDON SW1H 9AT

*100*  
*12/8*  
*1. P. 10/8*  
*15/8*  
*10 AUG 1987*  
*MIA*

Dear Mark

*top enc.*

Thank you for your letter of 7 August. Mr Renton will be happy to attend the seminar which the Prime Minister is organising about broadcasting policy to be held on 21 September.

*Yours sincerely*

*David Ackland.*

DAVID ACKLAND  
Private Secretary

Mark Addison Esq

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