Price Maisle ROOM 715
DEPARTMENT OF TRADE AND INDUSTRY

You were unhappy

Wingsgate House

What I the office dreft. This 66-74 VICTORIA STREET

Letter follows discussions between
LONDON SW1E 6SW

Telephone (Direct dialling) 01-218359

GTN 215)

(Switchboard) 215 7877

Wingsgate House Griffiths

A. Maddeld ad Brian Griffiths

and reflect their joint views.

Wingsgate House

Government (Switchboard) 215 7877

Wingsgate House Griffiths

(Switchboard) 215 7877

Wingsgate House

Griffiths

Context for us to an tell the

So Queen Anne's Gate Home Office to

London SW1H 9AT anead in these 12 January 1988

Teams?

PRCG

3/1

Dear Wilfield, Markey 12 January 1988

MEMORANDUM FOR SELECT COMMITTEE ON HOME AFFAIRS

I know that Martin Hollobone has put several suggestions to your colleagues on the memorandum circulated with Colin Miller's letter of 6 January; but there is an important general theme which I want to put to you.

I appreciate the difficulty of presenting a clear picture to the Committee at a time when the White Paper is still being prepared and Ministers have still to address some difficult issues. But I am concerned that the memorandum in its present form comes across very much as a factual document; as a result there is little sense in the text of the spirit of change which was present during the Prime Minister's Seminar in September. Could I therefore suggest some amendments, as follows:

- (i) Paragraph 2 might give more emphasis to the economic opportunities of the development of a satellite-led international market place; and it might be better to preface the discussion of the (historical) importance of public service principles in Paragraph 3 with an indication of the Government's intention to introduce wide-ranging reforms;
- (ii) the Government's intention to establish a
 Broadcasting Standards Council could be presented
 as a more positive step than the drafting of
 Paragraphs 7 and 8 currently suggests;
- (iii) Paragraph 10 could usefully recognise the role of new technologies (especially satellite services



which we cannot ignore, even if we wanted to) in stimulating the current review of policy;

- (iv) British Satellite Broadcasting's plans could be described more positively and more fully than in the current draft, and well before Paragraph 25 where the company currently receives its first mention;
- (iv) greater emphasis could be given (particularly at Paragraph 30) to the radical nature of the Peacock Report and its role in stimulating radical review inside Government.

I also feel the memorandum should be more tentative, in Paragraphs 42 ff, about the future of public service broadcasting. The submission might simply note that while the Government remains committed to the underlying principles of public service broadcasting it needs to consider how best to preserve them in the developing broadcasting market.

I appreciate that such comments will not be altogether welcome so close to your deadline for submission, but it is important that, even in an essentially factual document of this nature, we do reflect the spirit of radical change which underlies Ministers' current thinking in the broadcasting area.

Novy en

A J MACDONALD