

10 DOWNING STREET LONDON SWIA 2AA

THE PRIME MINISTER

3 August 1989

Dear Th. Varlow.

Thank you for your further letter of 11 July about the independent production initiative.

I can recognise the strength of your feelings on this issue but, as I pointed out in my earlier letter, it was made clear from the outset that news and news related material were to be excluded from the quota, and I explained why that decision had been taken.

As you know, the Home Office is continuing to have discussions with the broadcasters about the implementation of the initiative, and I know they will bear your representations in mind. Indeed I understand you are shortly to have a meeting with the Minister of State about this.

We have no intention of allowing the broadcasters to sidestep the requirements of the initiative.

Your sicerely againstable

Michael Darlow, Esq.



Home Office Queen anne's gate London swih 9AT

28 July 1989

Dear Caronie

Thank you for your letter of 17 July requesting a draft reply to Michael Darlow's further letter of 11 July to the Prime Minister about the 25% independent production initiative for television.

There is not much more that can usefully be said at this stage. Mr Darlow clearly remains unhappy at the exclusion of news and similar programmes from the initiative, but he has known all along that such an exclusion would apply, and he is aware of the reasons for it. It is a little disingenuous of him to suggest now that this undermines the spirit of the initiative.

Mr Darlow is to see Mr Renton on 31 July to discuss IPPA's reservations about the intentions of the broadcasters to carry out the 25% initiative. That will provide a further opportunity for him to put these and other concerns to Ministers.

I enclose a draft reply.

MISS C J BANNISTER

Yours Mittrem

Ms Caroline Slocock Private Secretary 10 Downing Street DRAFT LETTER TO:

Michael Darlow Esq
Independent Access
The Production Cent
5th Floor, Threeway
40/44 Clipstone Str
LONDON WIP 7EA

For
Thank you for your
independent product
I can recognise the

Michael Darlow Esq Independent Access Steering Committee The Production Centre 5th Floor, Threeways House 40/44 Clipstone Street LONDON WIP 7EA memajs

For signature by the Prime Minister

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