



2 MARSHAM STREET
LONDON SW1P 3EB
01-276 3000

My ref:

Your ref:

P A Bearpark Esq
Private Secretary to
The Prime Minister
10 Downing Street
LONDON
SW1A 2AA

14 February 1989

Prime Minister²

Dear Andy,

"PROTECTING YOUR ENVIRONMENT - A GUIDE"

Thank you for your letter of 31 January about the Prime Minister's complimentary interest in this publication.

We did, in fact, provide schools at a very early stage with copies of the guide: two each to all English independent and state secondary schools, as shown in the attached list. More than 200 applied for further copies.

Similar distribution was undertaken in Scotland, Wales and Northern Ireland. 750 copies were requested by the Scottish Consultative Council on the Curriculum for use within their new national assessment system, "Standard Grade".

Demand for "Protecting Your Environment" has been such that we shall soon need a reprint. We intend to take this opportunity to substantially revise and update the booklet.

The success of "Protecting your Environment" is one of the reasons why we are including schools in our planned distribution of the new leaflets "Environment in Trust" - to be launched by my Secretary of State on 1 March and to be made available at the Ozone Conference on 5-7 March. The Prime Minister may be interested to see the enclosed early proofs of some of the leaflets.

Yours,
Deborah.

DEBORAH LAMB
Private Secretary

"PROTECTING YOUR ENVIRONMENT - A GUIDE"

A Note on Distribution

First launch March 1988

Print 25, 000 copies £29,000

Distribution all English independent and state secondary schools - approx 5,500 schools

EYE mailing list eg interested businesses, local authorities, local environmental groups, interested individuals -3600

Civic Trust local amenity societies - 1,000

Nat Fed Women's Institutes - 500

Libraries: H/Commons and Lords

Additional distribution Welsh Office - 4,500 copies

Scottish Office - 2,000 "

N Ireland - 2,000 "

similar pattern

Reprint/revision Sept. 25,000 copies £15,000, plus further copies to Scottish Office, NI.

750 of Scottish copies were requested by the Scottish Consultative Council on the Curriculum for use within their new national assessment system, "Standard Grade".

In addition to the copies supplied to schools initiated by the Department, many came back for further supplies. A Richard North comment in the Independent generated further interest.

Demand is beginning to slow but it continues to be a very useful response document and will be up-dated when appropriate.