

2 MARSHAM STREET LONDON SW1P 3EB 01-276 3000

My ref:

Your ref:

Dominic Morris Esq Private Secretary to The Prime Minister 10 Downing Street LONDON SW1A 2AA

27 February 1989

Dear Dominic,

## "ENVIRONMENT IN TRUST" LEAFLETS

I am enclosing with this letter a folder of the leaflets on major environmental issues, collectively entitled "Environment in Trust", which we have had in prepration for the last few weeks.

The folder contains seven leaflets, of which 3 are in a booklet format and 4 are "fold-outs" (lending themselves to wall-charts). They are arranged as follows:

- "Environment in Trust": general principles of environmental protection in the UK (in booklet format);
- "Cleaner Seas" (in fold-out format);
- "Air Quality", including sections on climate change and depletion of the ozone layer (large fold-out);
- "River Quality" (large fold-out);
- "Radioactive Waste Management A Safe Solution" (booklet);
- "The Countryside" (Fold-out)'
- "Pollution Control Systems" (booklet).

Mr Ridley will be launching the leaflets on Wednesday 1 March, at a reception at the Queen Elizabeth II Conference Centre. Thereafter, we shall be sending them to all secondary schools in England, as well as to a number of the top companies, and to all UK diplomatic posts overseas.

In addition, however, we shall be making them available to delegates to the ozone conference at the end of this week. The Department of

the Environment display, which will be included in the exhibition at the conference, is drawn from the material in these leaflets; and, as well as the English originals, we plan to have translations into French and Spanish available for those delegates who want them.

Translation in German will be available also.

We shall wish to see how the leaflets are received. If reactions are favourable, we have plans to produce additional leaflets - for example, on waste policy - later this year.

I am copying this minute and its enclosure to the private Secretaries to all Cabinet Ministers and to PS/Sir Robin Butler.

Yours, Deborah

DEBORAH LAMB

Private Secretary