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10 DOWNING STREET  
LONDON SW1A 2AA

*From the Private Secretary*

14 April 1988

I am writing on behalf of the Prime Minister to thank you for your letter of 29 March. I was interested to learn of your activities in Turkey.

I am aware that a number of British companies are interested in the Turkish Master Plan for the Health Service. Turkey is perceived as an important growth market for healthcare and this is clearly an area where UK exporters should be concentrating their efforts. I am pleased that you have identified this opportunity. My colleagues in the Department of Trade and Industry would be interested to hear more of your work in Turkey, once you have a full picture of the potential for International Hospitals Group. Your views on the UK element of the follow-on business would also be useful. You have, I know, briefed the Commercial Section of the British Embassy in Ankara on your involvement in the bid for the Master Plan.

The contact at the DTI is Mr. Gallagher (01-215-5128).

(C.D. POWELL)

C.M.W. Pincombe, Esq.

JK