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## Rowntree Mackintosh Confectionery

The Rt Hon Margaret Thatcher MP  
10 Downing Street  
London  
SW1

6 March 1990

Dear Prime Minister

We have noted that the launch of Channel 5 is likely to be delayed by a minimum of two years as a decision on transmitter location has to be left to the Franchisees.

We see Channel 5 as an important element in the de-regulation of commercial television and the fostering of competition. My company is a heavy user of television advertising and is keen to see the new channel on stream as soon as possible.

Could you possibly please ask the Cabinet Committee dealing with this matter to reconsider their position and authorise the building of some transmitters early.

With thanks.

Yours sincerely

G MILLAR  
Managing Director

GM/dpc

