CC B/CP

STEPPING UP THE MOMENTUM

I have the following comments on what I think is a good idea, provided it is a systematic campaign (which is notoriously difficult to sustain).

- We ought to make sure that a speaking note for each Department is produced in Written Answer form.
- I would have thought Nicholas Ridley would be usefully employed on popular capitalism, enterprise and privatisation.
- 3. You might add the Foreign Secretary to the list of those nailing the Alliance.
- 4. Messrs Fowler, Clark, Baker and Rifkind might deal with investment and expenditure, heavily accented on caring.
- 5. I firmly believe the Government misses many tricks in refusing to sing its song of success in foreign and EC policy, difficult though CAP is in farming communities.
- 6. At the last election Defence was a sure fire loser for Labour I am sure George Younger should from time to time extol the virtues of the Government's defence policy; it seems to me important that a rounded projection of the Government's policies should take place and defence is a strong point.

Organisation, as ever, remains the key, given the political will. The machinery exists in the Liaison Committee and I am sure the Lord President, the Chancellor of the Duchy of Lancaster and the Chief Whip would wish to retain control. But the only Secretariat is me and there is no slack in the Press Office.

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BERNARD INGHAM 6 March 1986



10 DOWNING STREET

Proe Minister

This might le world montioning

at the colleagues

meetjat 12. 15 pm n Novelj.

N. L. W.

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