

11.2  
10  
10

70-83  
42  
68-79  
56

order revenue  
higher return on assets

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PRIME MINISTER

12 July 1985

49 (108)  
69

NATIONALISED INDUSTRIES - IFR REPORT

Apart from gas, airports and buses, which are on the stocks for early privatisation, the nationalised industries are spending roughly £25 billion pa on operating costs and over £4 billion pa on capital investment.

In relation to these costs, currently of the order of £30 billion pa, Peter Rees is aiming for reductions of:

(£ million)	<u>1986/7</u>	<u>1987/8</u>	<u>1988/9</u>
<i>Eliminating</i> Additional bids:	495	240	560
<i>Further cuts</i> Below baseline:	-	<u>250</u>	<u>150</u>
TOTAL	495	490	710

plus an unspecified, but probably modest, reduction for the coal industry.

Thus, he is looking for budget reductions of the order of 2% - perhaps less.

If the Cabinet, faced with a compelling need to hold the line on public expenditure, was a company board faced with equivalent pressures, cost reductions on this scale would be seen as modest to say the least. The operating divisions would be told to define priorities, discard the nice to have but inessential, and reduce budgets by, say, 5% or more.

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- 2 -

Paradoxically, target reductions lower than this are often more difficult to achieve because they encourage endless fine-tuning rather than a radical review of priorities and essentials.

This sort of exercise is healthy rather than debilitating. It helps to counter the tendency in any large bureaucratic organisation to leave unchallenged the many pockets of waste, inefficiency and unproductive effort - which is why external consultants can achieve such striking results. Budget forecasts are invariably developed upwards from the bottom, layer by layer through the organisation. At the lower levels, the managers often lack the breadth of vision to spot the inefficient and the wasteful trade-offs. Layer upon layer of contingencies are built in. Higher up the organisation, management is not inclined to master the details sufficiently to root out the flaws and strip away the contingencies.

Merely getting back to baseline in 1986/7 should be no cause for satisfaction. Take British Steel and the Post Office for example - both bidding for an additional £80 million. The bids are groundless. Norman Tebbit has recently undertaken to hold the EFLs for steel. The Post Office bid assumes a reduction in the price of postage stamps.

Moreover, the miners' strike is now more a cause for viewing the projected EFLs with scepticism and suspicion than it is a cause for sympathetic consideration. We have already

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- 3 -

had to absorb a total overshoot of £1,930 million in 1984/5  
and a possible £750 million in 1985/6 - what more?

Electricity (England and Wales) overshoot by £1,270  
million in 1984/5 and threatens to overshoot by more than £200  
million in 1985/6. Additional bids of more than £600 million  
have been submitted for the next 3 years. Large additional  
fuel costs were incurred during the strike. What about the  
less obvious offsetting benefits - like the income from the  
exceptional 6% temperature-adjusted increase of electricity  
consumption this Spring, probably owing something to the  
depletion of coal stocks domestically and in industry. What  
about the lessons learnt during the strike which offer scope  
for future savings - eg cheaper transport from pit to power  
station?

British Steel have attributed a fat £170 million of  
additional costs to the miners' strike. They claim that the  
coal bought from abroad was dearer than UK coal. Yet some of  
the imported coal was considerably cheaper. They say that  
road convoys were more costly than rail, yet that was not the  
CEGB's experience. There would have been some losses from  
using smaller ports, using different types of coal, and losing  
some sales to the NCB itself, but £170 million looks generous.

Conclusion

The Treasury paper cautiously avoids detail, presumably  
because Peter Rees wants to keep his powder dry until the

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- 4 -

bilaterals. What he is looking for is robust support for a  
bid reduction target of the order of £0.5 billion for each of  
the next 3 years. He deserves more than robust support. He  
should be challenged for aiming at such a modest overall  
target when the need to contain public expenditure is so  
compelling. The attachment outlines some of the bigger  
targets which we should be gunning for.



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## ANNEX

### MAJOR TARGETS FOR REDUCTION

#### Coal:

*To be dealt with  
in separate  
discussions*

The big target is capital expenditure - running at some £800 million pa. The forecast has been made by Hobart House assuming that the industry's structural problems continue to be tackled by applying the balm of capital investment (often uneconomical) rather than improving the abysmally low productivity.

Electricity: If the industry's management was to attack the £9 billion operating budget with the same application as they handled the miners' strike, big savings should be in prospect. The additional bid of some £570 million in 1988-89 is based on some unrealistic - probably unsound - assumptions about the extent and rapidity of the nuclear programme following the Sizewell decision. Moreover, it has been assumed that electricity prices will be reduced in real terms in 1988-89.

#### Gas:

The £270 million bid in 1986-87 represents the estimated additional cost of an ill-conceived gas contract for the Frigg Field in Norway. The forecast is based on questionable assumptions about future oil prices and exchange rates. The Treasury are talking about a significant real-terms price increase

to gas consumers prior to privatisation as a  
means of boosting BGC's profit forecasts.  
That looks like questionable politics, and is  
unlikely to fool the experts in the City.

Railways:

The £150 million increased bid for 1987-88  
relates principally to new - and therefore  
more efficient and easily maintained - rolling  
stock for the Provincial Sector. In view of  
the gross underloading of BREL, the  
maintenance saving needs to be challenged.  
More generally, the merit of investing heavily  
in a hugely unprofitable sector faced with the  
prospect of radical change in the shape of bus  
substitution, is questionable.

Brit.Steel/

Post Office:

As indicated in the body of the text, the  
additional bids - each of £80 million for  
1986-87 - are groundless. Why should a  
Government desperate to hold down public  
expenditure reduce the cost of postage stamps?