



Foreign and Commonwealth Office

London SW1A 2AH

14 March 1986

CPM
*I agree. No
reason to protest.*

*N.L.W. ~~AW~~
14.3*

*This seems all right to
me. They are rather
pictures - but the PM's no
worse than the others! CDP
14.3*

Dear Charles,

/ You will wish to be aware of the attached letter from the Franklin Mint Japan to our Embassy in Tokyo about a set of gold commemorative medals they intend to issue during the Tokyo Summit.

The company's letter does not seek approval or permission for the use of the Prime Minister's portrait. It is unlikely that we could dissuade them from issuing the medal, even if you wished the Embassy to try. Since the medals do not look to be in bad taste we are inclined not to pursue the matter, unless you feel very strongly that it would be inappropriate for Mrs Thatcher's portrait to be used in this way.

Yours ever,

(R N Culshaw)
Private Secretary

C D Powell Esq
PS/10 Downing Street

A/FRA/17	
P.A.	S.U.
PRINTED IN ENGLAND BY C	
FEB 20 1986	
Weekly File	
February 3, 1986	
British Embassy	
1 Ichiban-cho	
Chiyoda-ku, Tokyo 102	

FRANKLIN MINT

INTIN CC

to 20/2 I have a dim
recollection of some
previous dealings with the
Franklin Mint, but cannot
remember the context. I do
not anyway think that is
for laboratory sector.
Commercial or Chancery, or
Economic (Summit-related)?

A. L. ...
20/2

To whom it may concern:

I am a Program Administrator in Franklin Mint, Japan (FMJ), one of the largest direct mail companies in Japan and a fully owned subsidiary of The Franklin Mint located in Philadelphia, U.S.A. FMJ was established 13 years ago and is selling a variety of high quality products such as medals, coins, porcelain items, jewelries, etc. mainly through direct mail and media.

We plan to sell the Tokyo Summit Conference Commemorative Medal Set to commemorate one of the most important international events in Japan for 1986. As shown in the attached, we plan to feature the portrait of Prime Minister Thatcher on the obverse of the medal as one of the seven international leaders. The 39mm medal will be minted in 24 karat gold on bronze with a full proof finish.

I am writing to you by way of courtesy and we are very honored to have your country's leader on our medal. Would you please advise me if you have any question.

Sincerely yours,

Shoji Chazono
Program Administrator

Shoji Chazono
Attachment

Promotion Period April - May



