



10 DOWNING STREET

From the Private Secretary

Prime Minister ④

The Secretary of State for Trade and Industry put to you a proposal for a review in mid 1984 of publicly funded promotional activities. You commented that you doubted whether anything would come out of such a review and that it could prove to be an expensive exercise.

5th May  
This question came up again at E(A) and several Ministers expressed dissatisfaction with the way local authorities compete against each other. The E(A) minutes at X record that ways of reducing duplication should be found.

Agree I now minute out endorsing this, but stressing need to keep exercise small and efficient?

Yes -  
ms

AT  
10/10



10 DOWNING STREET

*From the Private Secretary*

17 October, 1983

Promotion of Inward Investment

EA(83) 5<sup>th</sup> mtg

During the course of the recent EA meeting a number of Ministers expressed dissatisfaction at the duplication of effort by public sector bodies seeking inward investment. In the light of this, the Prime Minister agrees that the Departments concerned should seek ways of improving co-ordination. She wishes, however, ~~that~~ this exercise be kept as small and efficient as possible.

I am sending a copy of this letter to Private Secretaries to the Secretaries of State for Scotland, Wales, Northern Ireland, and to the Chief Secretary.

ANDREW TURNBULL

M. C. McCarthy, Esq.,  
Department of Trade and Industry

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