

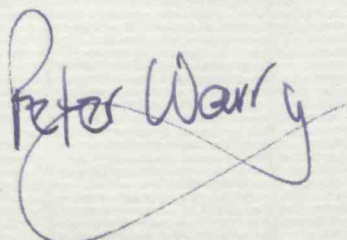
MR ADDISON

20 May 1985

THE SWITCH

If the Switch is to be effective both industry and universities need to benefit. Two ideas for the meeting:

1. Universities should undertake far more specific research projects for industry, (the better ones already do). This would benefit industry; concentrate academe on the real industrial issues; and industry could pay them with equipment or with secondment of good people.
2. All Government industrial aid should be linked to the recipient providing community service in return. This could, inter alia, take the form of lecturing in schools about business generally or the loan of high calibre staff for more specific tasks at university. There need be no set tariff: grant applicants would state the community service they do, or intend to do, and the grant application will then be judged on its overall merits.



PETER WARRY